



Policy Committee Meeting Agenda

November 18, 2015, 9:00 – 11:00 a.m.

*North Coast Builder's Exchange
1030 Apollo Way, Santa Rosa, CA 95407*

All supporting documents are available at www.UpstreamInvestments.org and at the Board of Supervisors office at 575 Administration Drive, Room 100A, Santa Rosa, CA, during normal business hours. For accessibility assistance with this agenda or supporting documents, please e-mail Upstream@schsd.org or call 707.565.8797.

- 9:00 Welcome, introductions, agenda, minutes - ACTION ITEM** *Jerry Dunn, Human Services*
- 9:05 Upstream Investments 2015: A Snapshot of Community Success** *Jerry Dunn*
- 9:10 Invest Early:**
- Potential funding opportunities *Jen Lewis, Health Services*
 - Funding priorities *Mary Garvey, Institute for Child Success*
 - CBO needs assessment *Oscar Chavez, Human Services*
 - Business recognition *Alfredo Perez, First 5*
Robin Bartholow, North Coast Builders Exchange
- 9:50 Invest Wisely:**
- Portfolio growth *Karin Demarest, Community Foundation*
 - Improved service delivery *Jennifer O'Donnell, United Way of the Wine Country*
 - Targeted technical assistance *Joni Thacher, Human Services*
- 10:20 Invest Together:**
- Health Action *Brian Vaughn, Health Services*
 - CBO focus groups *Brandy Evans, Goodwill Industries*
 - Shared measurement *Angie Dillon-Shore, Human Services*
 - Santa Rosa City Schools *Socorro Shiels, Santa Rosa City Schools*
- 10:55 Public comment** *Public*
Please limit comments to 3 minutes
- 11:00 Adjourn**

Upstream Investments Policy Committee 2016 Meetings

*All meetings are held from 9:30 – 11:30 at Redwood Credit Union, 3033 Cleveland Ave, Santa Rosa
February 10, 2016 - May 11, 2016 - August 10, 2016 - November 9, 2016*



Wednesday, August 12, 2015 Policy Committee Meeting Minutes
 9:00 a.m. – 11:00 a.m.
 3033 Cleveland Ave., Santa Rosa

Attendees (listed alphabetically)

Angelica de la Torre, Youth Member
 Barbara Fitzmaurice, County Counsel
 Brennie Dale, Youth Member
 Brian Staebell, District Attorney’s Office
 Brian Vaughn, DHS Health Action
 Craig Schwartz, Santa Rosa Police Department
 David Koch, Probation Department
 Elece Hempel, Petaluma People Services
 Jennifer Traumann, Department of Child Support Services
 Jen Lewis, DHS Health Action
 Jerry Dunn, Human Services Department
 Jim Nantell, Regional Parks
 Karen Bluestone, Big Brothers Big Sisters North Bay
 Dr. Karen Millman, Department of Health Services
 Karin Demarest, Community Foundation
 Khaalid Muttaqi, Violence Prevention Partnership
 Lisa Wittke Schaffner, John Jordan Foundation
 Marianne McBride, Council on Aging

Meg Cadiz, Redwood Credit Union
 Mike Kallhoff, United Way
 Mike Perry, Public Defender
 Shirlee Zane, Board of Supervisors
 Socorro Shiels, Santa Rosa City Schools
 Steve Herrington, Sonoma County Office of Education
 Susan Gorin, Board of Supervisors
 Tim Reese, Community Action Partnership

Staff:

Oscar Chavez, Project Manager
 Angie Dillon-Shore, Project Manager
 Joni Thacher, Project Staff
 Allegra Wilson, Project Staff

Topic	Discussion	Decision	Next Steps
Welcome, Introductions	Jerry welcomed the Policy Committee and facilitated introductions.	Motion to approve the minutes: Yes – 21 No – 0 Abstain –0 Six attendees arrived after minutes were approved	None

Topic	Discussion	Decision	Next Steps
Progress Report	Oscar provided an update on recent presentations, publications, Portfolio additions, and Technical Assistance hours. There was discussion about Technical Assistance, technology and computer recycling.	None	None
Evaluation of Upstream Investments Policy	<p>Angie discussed the evaluation of Upstream Investments. A procurement process is being conducted to hire a third party consultant to evaluate the impact of Upstream. Local Context, Design & Implementation, Organization & Systems Change are areas that can be measured for change. Long Term Indicators can also be measured, but may not be impacted given the amount of time that Upstream Investments has been in operation.</p> <p>Members of the committee will be asked for assistance in data collection, including participating in surveys and interviews, focus group assistance, TA & training feedback, and other information. Meeting agendas, minutes, attendance records, Portfolio Applications, and other information will be shared with the evaluator.</p> <p>The evaluation will begin in November. The report will be presented to the Policy Committee before being released to the public, probably in May. It is hoped that recommendations will come out of the evaluation process.</p> <p>Please share your thoughts on key points and questions the evaluators should include with Upstream project staff.</p>	None	None
Policy Committee Bylaws	Jerry reviewed the changes to the Policy Committee Bylaws with the committee. One additional modification was recommended: “Members who are absent more than one meeting consecutively or more than one meeting in a calendar year will be may be removed from the Policy Committee [based on an action from the Executive Committee].	Motion to approve changes to the Policy Committee Membership Bylaws with recommended modifications: Yes- 27 No- 0 Abstain- 0	The approved changes to the Policy Committee Bylaws will be presented to the Board of Supervisors for approval.
Health Action and Upstream Investments	<p>Oscar reported on the collaboration between Health Action and Upstream Investments. He discussed the efforts being made to align the initiatives.</p> <p>Brian Vaughn presented on Health Action. He provided an overview of Health Action and its three committees; the Committee for Healthcare Improvement, Cradle to Career, and Economic Wellness. Health Action is informed by the Portrait of Sonoma County. Each committee has defined goal areas with outcomes and indicators.</p>	None	A presentation on cost-benefit analyses within the Upstream Portfolio will be brought to

Topic	Discussion	Decision	Next Steps
	<p>Brian informed the committee about the ways in which planning for collaboration is currently taking place between Health Action and Upstream. He shared a collaboration model that is in use: Sound Strategy→Active Stewardship→Sustainable Financing.</p> <p>Angie reported on strategies for future collaboration: aligned language, refined outcomes and indicators, promotion of the Portrait of Sonoma County, targeted Upstream technical assistance, and organization of the Portfolio around education, income, and health. The Joint Health Action Upstream Investments Committee has approved these strategies.</p> <p>Brian presented on stewardship in terms of messaging, branding, and sustainable financing. There was discussion of cost-benefit analyses and their importance.</p> <p>Brian discussed the reasons for collaboration between Health Action and Upstream Investments. He shared the idea of a Wellness Fund that would address disease prevention and social determinants of health. The fund would be sourced by a mix of traditional and innovative funding mechanisms. Brian also shared current strategies for sustainability, and challenges and opportunities for change.</p>		the next Policy Committee meeting.
Public Comment	None	None	None
Adjourn	Meeting adjourned at 10:42 a.m.	None	None