



**UPSTREAM RESOLUTION of ALIGNMENT  
Aligning ARTescape Practices and Activities  
With the Upstream Investments Initiative**

RESOLUTION of ARTescape.

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following **factors**:

Social and economic factors

Poverty and racial/ethnic disparities  
Community conditions  
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction  
Negative peer influences  
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community **goals**:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two **indicators of success** will inform the community about the success of Upstream Investments.

1. Reduced child maltreatment
2. Reduced youth binge drinking
3. Reduced youth drug use
4. Reduced youth depression
5. Reduced youth tobacco use
6. Reduced teen births
7. Reduced obesity
8. Improved pre-school attendance
9. Improved 3<sup>rd</sup> grade reading
10. Improved 3<sup>rd</sup> grade math
11. Improved high school completion
12. Improved higher education
13. Improved housing affordability
14. Reduced homelessness
15. Reduced juvenile arrests
16. Reduced adult arrests
17. Reduced domestic violence
18. Reduced gang membership
19. Improved youth connectedness
20. Reduced poverty
21. Reduced unemployment
22. Improved health insurance rates
23. Reduce hip fractures
24. Increase fruit and vegetable consumption
25. Increase physical activity
26. Increase dental care for children

NOW, THEREFORE, BE IT RESOLVED that ARTescape shares the Upstream Investments **mission, goals**, commitment to improving the **indicators of success**, and **vision** and has aligned its organizational practices with the Upstream Investments Initiative as follows:



1. Explain how the Organization's **mission/vision** are aligned with the Upstream mission/vision.

Artescape encourages the exploration of diverse art forms to cultivate greater self-awareness, develop skills for thoughtful communication, and build strong community connections for everyone in Sonoma Valley. We offer affordable and accessible creative opportunities in the arts to students K-12 and adults. ARTescape's goal is to promote creativity. Making art fosters the students' sense of leadership and belonging. Exercising creativity teaches people to problem solve from alternative perspectives. Art provides the stress-relieving opportunity to escape from reality, but at the same time, requires an intense focus on the present. Students cultivate their observational skills with all their senses while practicing perseverance and building dedication.

Our mission is aligned with the Upstream values because we provide opportunities that the whole community can partake in. Through our scholarship and work-study programs, we are able to offer classes to everyone. We believe that the education of children is equally important as the education of adults. In addition to workshops for people of all ages, we have "teacher workshops", to encourage teachers to bring art into their classrooms.

In our program, students learn art processes and concurrently, learn skills that are transferable to other life situations. A National Endowment of the Arts study provides evidence that access to arts education is reflected in students' higher academic motivation, achievement and engagement. This study reveals students involved in art achieve higher GPAs and test scores, are more likely to graduate from high school and attend college and to read the newspaper, volunteer and vote. ARTescape's programs encourage more actively engaged members in our community.

2. List which Upstream **Indicators of Success** are promoted by the organizations practices and programs.

1. Reduced youth binge drinking
2. Reduced youth drug use
3. Reduced youth depression
4. Reduced youth tobacco use
5. Reduced teen births
6. Improved 3rd grade reading
7. Improved 3rd grade math
8. Improved high school completion
9. Improved higher education
10. Reduced juvenile arrests
11. Reduced gang membership
12. Improved youth connectedness
13. Increase physical activity



3. Make a commitment to submitting the Organization's programs to the **Portfolio of Model Upstream Programs**. Or, list the Organizations' programs that are already on the Portfolio of Model Upstream Programs.

ARTescape is committed to submitting our programs to the Portfolio of Model Upstream Programs.

4. Identify the level of Organizational **funding** dedicated to upstream investments.

100% of our funding is dedicated to upstream investments.

5. Describe any **organizational practices** that reflect upstream principles (such as strategic planning, policies, budget activities, resource deployment, or contracting).

ARTescape's strategic planning, policies and budget all reflect upstream principles.

6. List ways that the Organization is **promoting** community-wide knowledge and understanding of Upstream Investments (such as posting a link to SonomaUpstream.org on the Organization's website or including Upstream Investments in Organizational publications).

ARTescape promotes community-wide knowledge and understanding of Upstream Investments. We have put a link on our website to [www.upstreaminvestments.org](http://www.upstreaminvestments.org) and will include Upstream Investments in future publications.



Approved and adopted the 6<sup>th</sup> day of April 2015. I, the undersigned, hereby certify that the foregoing Resolution was duly adopted by the ARTescape Founders and Executive Director.

Following Roll Call Vote:   Ayes:           4  
                                      Nos:            0  
                                      Absent:       0

Executive Director, ARTescape

