



BREAKOUT PRISON OUTREACH d. b. a.
CALIFORNIA YOUTH OUTREACH



UPSTREAM RESOLUTION of ALIGNMENT
Aligning California Youth Outreach Practices and Activities
With the Upstream Investments Initiative

Resolution Date: January 13, 2012

RESOLUTION of: CALIFORNIA YOUTH OUTREACH

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following mission: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments vision for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following factors:

Social and economic factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community goals:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand funding for Model Upstream Programs and also seeks to promote organizational practices that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of outcomes-based practices including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two indicators of success will inform the community about the success of Upstream Investments.

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| 1. Reduced child maltreatment | 12. Improved higher education |
| 2. Reduced youth binge drinking | 13. Improved housing affordability |
| 3. Reduced youth drug use | 14. Reduced homelessness |
| 4. Reduced youth depression | 15. Reduced juvenile arrests |
| 5. Reduced youth tobacco use | 16. Reduced adult arrests |
| 6. Reduced teen births | 17. Reduced domestic violence |
| 7. Reduced obesity | 18. Reduced gang membership |
| 8. Improved pre-school attendance | 19. Improved youth connectedness |
| 9. Improved 3 rd grade reading | 20. Reduced poverty |
| 10. Improved 3 rd grade math | 21. Reduced unemployment |
| 11. Improved high school completion | 22. Improved health insurance rates |

NOW, THEREFORE, BE IT RESOLVED that California Youth Outreach shares the Upstream Investments **mission, goals, commitment to improving the indicators of success, and vision** and has aligned its organizational practices with the Upstream Investments Initiative as follows:

California Youth Outreach (CYO), is a 501(c)(3) nonprofit, public benefit organization providing CHOICE gang intervention and prevention services in Santa Rosa since 2008. CYO, established in the 1980s by Pastor Tony Ortiz, has been a founding leader in city/county-wide collaborative strategies and taskforces to address community violence and gang issues and establish coordinated comprehensive intervention/service delivery systems for high risk, gang involved youth/adults, and community re-entry services. CYO's mission is to reach out to at-risk and/or gang-involved youth and young adults, their families, and their communities by means of education services, intervention programs and resource opportunities that support a healthy and positive lifestyle. The uniqueness and effectiveness of CYO's service capacity stems from an approach to services that combine; a) first-hand knowledge of the high-risk, gang lifestyles, and violent behaviors b) integrating research supported and evidenced-based practices, c) delivered by staff members who have *themselves* undergone rehabilitation and have successfully overcome values and behaviors associated with the gang lifestyles.

CYO's practices and programs promote the reduction of following Upstream Indicators: **Gang Membership** and **Youth Violence**. Prevention focused interventions in Upstream categories include: Violence Prevention; Criminal Diversion Programs; Life Skills; Mitigation of Negative Peer Influences and Increased Resiliency.

California Youth Outreach currently implements several Evidence Based Practices. We will submit to the Upstream Investment Portfolio *a minimum of two practices and programs*:

Aggression Replacement Training (ART®), a Tier 1 cognitive behavioral intervention program to help delinquent and gang-impacted adolescents improve Anger Management, Social competence and Moral Reasoning skills with high-risk and gang-impacted youth. Office of Juvenile Justice and Delinquency Prevention (OJJDP) rates ART® as an effective model program and provides detailed information, including logic models and performance matrices.

Motivational Interviewing (MI), MI is a client-centered, directive method designed to enhance client motivation for behavior change. It focuses on exploring and resolving ambivalence by increasing intrinsic motivation to change. MI has been shown to be effective in improving substance abuse recovery outcomes by itself, as well as in combination with other treatments. MI is currently a Tier 1 program of the Upstream Investments Initiative.

California Youth Outreach demonstrates local relevancy and accountability:

California Youth Outreach collaborates with all members of Santa Rosa's Measure O/Mayor's Gang Prevention Task Force (MGPTF) to reduce gang violence through a continuum of prevention, intervention programs and coordinated enforcement efforts. A key MGPTF plan component is the CHOICE (Community Helping Our Indispensible Children Excel) program, which funds in-school violence prevention and conflict resolution/ education, as well as targeted grant contracts with non-profit and low-income housing agencies. These qualified CHOICE CBOs, also members of MGPTF, provide services to enhance youth asset development and intervene with services for gang impacted youth: Early Intervention Services for youth exhibiting at-risk-high risk behaviors, and High Risk Intervention Services for youth and families impacted and involved in gangs, drugs, and violence.

Community Crime Prevention Associates (CCPA) evaluates CHOICE programs, including CYO, each year. CCPA utilizes a theoretical strength-based-youth development and Performance Based Logic Model evaluation system designed to produce usable information – so policy makers can make sound budget and policy decisions; service providers can practice continuous improvement; and community stakeholders can understand whether they are making progress. CCPA has extensive experience with both theory-based and experimental research evaluation designs.

California Youth Outreach subcontracts with the City of Santa Rosa to provide a rapid response to youth and families in the High Risk category, filling a critical gap in the City's continuum of services. The City is the recipient of \$310,000 2-year California Gang Reduction Prevention and Intervention (CalGRIP) grant. The CalGRIP Santa Rosa Evidence Based Practices Initiative program was developed as a timely response to escalating gang problems in Santa Rosa, neighboring unincorporated areas, and "hot spot" zones. Under this grant CYO provides **Aggression Replacement Training**. Community Action Partnership provides Strengthening Families Programs, another EBP.

Approved and adopted the 13th day of January 2012. I, the undersigned, hereby certify that the foregoing Resolution Number 102 was duly adopted by the Board of Directors of California Youth Outreach.

Following Roll Call Vote: Ayes: 7
Nos: 0
Absent: 0


Board Secretary for California Youth Outreach