



## **Upstream Investments Resolutions of Alignment**

### **UPSTREAM RESOLUTION of ALIGNMENT Aligning Cloverdale Community Outreach Committee (CCOC) Practices and Activities With the Upstream Investments Initiative**

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following **factors**:

Social and economic factors

Poverty and racial/ethnic disparities  
Community conditions  
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction  
Negative peer influences  
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community **goals**:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two indicators of success will inform the community about the success of Upstream Investments.

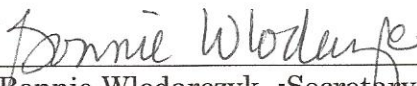
- |   |                                      |
|---|--------------------------------------|
| 1. Reduced child maltreatment *           | 12. Improved higher education        |
| 2. Reduced youth binge drinking           | 13. Improved housing affordability * |
| 3. Reduced youth drug use                 | 14. Reduced homelessness *           |
| 4. Reduced youth depression               | 15. Reduced juvenile arrests         |
| 5. Reduced youth tobacco use              | 16. Reduced adult arrests *          |
| 6. Reduced teen births                    | 17. Reduced domestic violence *      |
| 7. Reduced obesity                        | 18. Reduced gang membership          |
| 8. Improved pre-school attendance         | 19. Improved youth connectedness     |
| 9. Improved 3 <sup>rd</sup> grade reading | 20. Reduced poverty *                |
| 10. Improved 3 <sup>rd</sup> grade math   | 21. Reduced unemployment             |
| 11. Improved high school completion       | 22. Improved health insurance rates  |

NOW, THEREFORE, BE IT RESOLVED that CCOC shares the Upstream Investments mission, goals, commitment to improving the indicators of success, and vision and has aligned its organizational practices with the Upstream Investments Initiative as follows:

- ✓ CCOC's mission/vision is aligned with the Upstream mission/visions, particularly Goal #3 (Homelessness); which states that all community members are well sheltered, safe and socially supported.
- ✓ CCOC's promotes the Upstream Indicators of Success highlighted above (\*) by our agencies practices and programs.
- ✓ Our organizational funding is dedicated to the Upstream Investment goal of helping homeless people;
- ✓ Our organizational practices reflect upstream principles (strategic planning, policies, budget activities, resource deployment, or contracting).
- ✓ CCOC is promoting community-wide knowledge and understanding of Upstream Investments by including Upstream Investments in Organizational publications.

Approved and adopted the 25th day of August 2012. I, the undersigned, hereby certify that the foregoing Resolution was duly adopted by the Cloverdale Community Outreach Committee:

Following Roll Call Vote: Ayes: 7  
Nos: 0  
Absent: 0

  
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Bonnie Wlodarczyk -Secretary for CCOC