



UPSTREAM RESOLUTION of ALIGNMENT
Aligning Council on Aging Services for Seniors Practices and Activities
With the Upstream Investments Initiative

RESOLUTION of Council on Aging Services for Seniors

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following mission: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments vision for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following factors:

Social and economic factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community goals:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

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The language in the 14 of the 22 indicators of success is specific to youth. The Council on Aging Services for Seniors by design provides services to the senior population in Sonoma County (those 60 and older). The 2010 census data indicates that 99,553 persons age 60 and older represent 21% of the total population in Sonoma County. One third of the senior population is age 75 or older. Moreover, 22.1% of county seniors over 65 live in poverty. For seniors 75 and older the percentage rises to 27.2%. For seniors who are poor and homebound, hunger and a host of problems related to isolation pose significant risks to overall health and quality of life, and are more likely to require institutionalization than the senior population overall.

The Council on Aging Services for Seniors supports the following Social and Economic factors as they relate to the Sonoma County senior population:

- Poverty and racial/ethnic disparities
 - Community conditions
 - Public opinion, public policy, and laws
- ✓ Make a commitment to submitting the Organization's programs to the Portfolio of Model Upstream Programs. Or, list the Organizations' programs that are already on the Portfolio of Model Upstream Programs.

The Council on Aging Services for Seniors will be submitting our organizations programs to the Portfolio of Model Upstream Programs.

- Senior Nutrition Programs-Meals on Wheels
- Healthy Aging- Wine Country Games (seniors 50 and older).
- Financial Security

- ✓ Identify the level of Organizational funding dedicated to upstream investments.

60% of Council on Aging's funding is dedicated to upstream investment.

- ✓ Describe any organizational practices that reflect upstream principles (such as strategic planning, policies, budget activities, resource deployment, or contracting).

Council on Aging's three year strategic plan includes the goal of "leading the alignment of the 50+ population with the County goal of being the healthiest County in California by the year 2020" and are utilizing the collective impact model to do so.

Internally we work to align our programs with Healthy Aging, specifically in the areas of good nutrition, exercise, mental health, social connection and financial health.

Describe collaborations with other organizations that promote Upstream Investments.

- Family Justice Center Sonoma County- Provides wrap around service delivery model for victims of Domestic Violence, Sexual Assault, and Elder abuse. The Council on Aging is an on-site partner agency with an Elder Advocate co-located on site.
- Sonoma County Human Services Department-Contracts with Adult Protective Services to provide service to victims of elder abuse, and contract for services including financial, money management, case management, and senior nutrition. The Adult and Aging Services Division works with the Council on Aging to ensure the safety and well-being of vulnerable adults.
- Sonoma County Area Agency on Aging- Council on Aging is a service provider.
- Sonoma County Office of the District Attorney- Council on Aging Elder advocate works directly with the Elder Protection Unit to assist victims of elder abuse.
- Northern Center for Well-Being- Partner Agency in the Nutrition Action Plan
- Food System Alliance- Healthy Eating Action Team member.
- Sonoma County Nutrition Action Plan- Member Agency
- Community and Family Services Agency- Partner in senior nutrition service delivery.
- Catholic Charities Respite Program- Partner in senior nutrition service delivery.
- Older Adult Collaborative or OAC- Jewish Family and Children's Services, Sonoma County Adult and Aging, Community and Family Services Agency, Petaluma People Services, Sonoma County Mental Health.

- ✓ List ways that the Organization is promoting community-wide knowledge and understanding of Upstream Investments (such as posting a link to SonomaUpstream.org on the Organization's website or including Upstream Investments in Organizational publications).

The Council on Aging Services for Seniors will promote Upstream Investments by posting the link to our website www.councilonaging.com, and by announcing our Upstream Resolution of Alignment in our monthly publication; Sonoma Seniors Today, our face book page, e-newsletter, Press Releases, and other social media.

Approved and adopted the 25th day of March 2014. I, the undersigned, hereby certify that the foregoing Resolution of Alignment was duly adopted by the Council on Aging Services for Seniors

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Following Roll Call Vote: Ayes: 11

Nos: _____

Absent: 2

Bonnie Fawcett

Clerk/Secretary for the Council on Aging Services for Seniors