



# UPSTREAM INVESTMENTS

*It is easier to build strong children than to fix broken lives.*

## Executive Committee Meeting Agenda

September 18, 9:00 a.m. to 10:00 a.m.

Family Justice Center, 2755 Mendocino Ave., Suite 100

All supporting documents are available at [www.SonomaUpstream.org](http://www.SonomaUpstream.org) and at the Board of Supervisors office at 575 Administration Drive, Room 100A, Santa Rosa, CA, during normal business hours. For accessibility assistance with this agenda or supporting documents, please e-mail [Info@SonomaUpstream.org](mailto:Info@SonomaUpstream.org) or call 707.565.5800.

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|--------------|---|---------------------|
| <b>9:00</b>  | <b>Welcome, Introductions, Agenda, Minutes ACTION ITEM</b>  | <i>Jerry Dunn</i>   |
| <b>9:05</b>  | <b>Updates</b><br><i>Policy Committee Debrief</i><br><i>AB114 Programs</i>  | <i>Oscar Chavez</i> |
| <b>9:20</b>  | <b>Report to the Board of Supervisors</b><br><i>Review and revise goals</i><br><i>Restructure the Policy Committee?</i> | <i>Oscar Chavez</i> |
| <b>9:55</b>  | <b>Public Comment</b><br><i>Please limit comments to 3 minutes</i>  | <i>Public</i>       |
| <b>10:00</b> | <b>Adjourn</b>  |                     |

### Upstream Investments Executive Committee 2013 Meeting Schedule

Family Justice Center, 2755 Mendocino Ave., Suite 100

*October 16, 9-10 a.m.*

*December 18, 9-10 a.m.*



**Wednesday, July 17, 2013 Executive Committee Meeting Minutes**

**9:00 a.m. – 10:00 a.m.**

**Family Justice Center Conference Room**

**Attendees (listed alphabetically)**

Caryn Henkel, Human Services Department (Project staff)  
 Jerry Dunn, Human Services Department  
 Jill Ravitch, District Attorney  
 Joni Thacher, Human Services Department (Project staff)  
 Oscar Chavez, Human Services  
 Rita Scardaci, Department of Health Services

**Not Present (listed alphabetically)**

Efren Carrillo, Board of Supervisors  
 Marla Stuart, Human Services Department  
 Megan Sirna, Human Services Department  
 Steven Herrington, Sonoma County Office of Education

<b>Topic</b>	<b>Discussion</b>	<b>Decision</b>	<b>Next Steps</b>
<b>Welcome, Introductions, Minutes</b>	Oscar welcomed everyone.	None	None
<b>Updates</b>	<p><b>Shared Outcomes Measurement.</b></p> <ul style="list-style-type: none"> <li>Listed on the slide is the work we are doing currently.</li> <li>Our goal is to find a shared metric that can be used across local organizations. For example, Health Action, Cradle to Career and Economic Development.</li> <li>We have met with Steve Trippe and the evaluator of Measure O.</li> <li>We have plans to start a County-wide research institute that would coordinate evaluations and data sharing. We anticipate needing \$2 million dollars in initial funding. We will pursue the initial funding through federal channels, foundations and human services discretionary grant funding. <i>The Center for Effective Change</i> was suggested as a name for the institute.</li> <li>A study by Dr. Tony Iton analyzing how and why communities fail was discussed as a valuable literary source to review. It is critical to direct our investments in a way that makes a long term difference.</li> <li>The Portfolio helps prevent organizations from being left behind, and has the potential to</li> </ul>	None	<p>The new Technical Assistant will find a speaker and organize sessions on sharing community funding.</p> <p>Caryn Henkel will contact Wendy Hoffman for a list of AB114 programs.</p> <p>Joni Thacher will organize a time for Oscar Chavez to meet with the Taxpayers Association</p>

Topic	Discussion	Decision	Next Steps
	<p>stop funding fights. We would like to promote a shift in thinking from single focus funding to shared funding. However will be cautious not to undermine other programs in the process. It could be helpful to offer sessions that addressed competitive vs. shared funding.</p> <p><b>READY</b></p> <ul style="list-style-type: none"> <li>• READY will provide a centralized data collection method to capture risk factors and outcomes for children receiving early childhood education throughout Sonoma County. The information will be collected and reported by individuals early childhood educators. These educators will receive technical assistance about how to accurately collect and report information about each child. Reports about their children and their outcomes will be provided to each participating early childhood educator. Based on their outcomes, providers will receive training and coaching to improve their outcomes.</li> <li>• READY will raise community knowledge of the importance of early childhood education. Studies show that access to Early Childhood Education has the potential to decrease special education costs, decrease after school intervention and improve language development.</li> <li>• READY’s next steps will include focus groups with early childhood education providers, parents, teachers and SSU/JC faculty. There will be community conversations in 5 districts. The next phase of work will be finalized at First 5 Early Childhood Education Committee in October.</li> <li>• READY is a preliminary evaluation for the research institute.</li> </ul> <p><b>Portfolio Update</b></p> <ul style="list-style-type: none"> <li>• We have 59 programs involving 71 organizations.</li> <li>• We need to include AB114 programs. Joni Thacher and Caryn Henkel will verify their programs have been included.</li> <li>• The committee discussed the process for Tier 1, 2 and 3 renewals. How can we encourage Tier 1 and 2 programs to move up a tier? Tier 2 is a resting place for many programs. Can an organization remain at the Tier 3 level or do they have to move up?</li> <li>• Tier 1 isn’t a goal for all organizations. We need to leave room for innovation.</li> <li>• How do we measure success when success is reflected by the absence of reports? For example, the decrease in police reports as a positive outcome from the Mayor’s Gang Prevention Task Force.</li> <li>• The Petaluma People Services appeal was approved and their program was approved for</li> </ul>		

Topic	Discussion	Decision	Next Steps
	<p>Tier 2 status. The appeal process exists as an excellent mechanism from constructive dialogue.</p> <ul style="list-style-type: none"> <li>• The Policy Committee will continue to have quarterly meetings. You can bring guests, but it is critical to have department heads present.</li> </ul> <p><b>Transition Plan</b></p> <ul style="list-style-type: none"> <li>• Marla’s last day will be July 26, 2013. She will remain as a contracted thought partner.</li> <li>• The Board of Supervisors will discuss committee back-up in Efen Carrillo’s absence.</li> </ul> <p><b>Branding</b></p> <ul style="list-style-type: none"> <li>• Does the community know about Upstream?</li> <li>• Upstream and Health Action could have a joint meeting to “brand”.</li> <li>• Upstream is less about the name and more about the philosophy behind the name. The community should see our efforts to embrace collective impact, achieve shared measurement and promote mutually reinforcing activities.</li> <li>• We need to define the community we are trying to reach. The Human Services community knows about Upstream, but there are a lot of department heads that don’t.</li> <li>• The Taxpayers Association would be an excellent organization to share Upstream with.</li> <li>• We also need to continue to engage with the business community.</li> </ul>		
<b>Public Comment</b>	None	None	None
<b>Adjourn</b>	10:03 a.m.	None	None