

Sonoma County Economic Development Board
Santa Rosa, California

Date _____

RESOLUTION OF THE ECONOMIC DEVELOPMENT BOARD ALIGNING ITS PRACTICES
AND ACTIVITIES WITH THE UPSTREAM INVESTMENTS INITIATIVE

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following mission: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County; and

WHEREAS, the Upstream Investments vision for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments; and

WHEREAS, the Upstream Investments Initiative is designed to target the following factors:

Social and Economic Factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and Individual Factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community goals:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand funding for Model Upstream Programs and also seeks to promote organizational practices that support the Upstream Vision; and

WHEREAS, the Upstream Investments Initiative promotes the implementation of outcomes-based practices, including Evidence-Based Practices, Promising Practices, and Emerging Practices; and

WHEREAS, twenty-two indicators of success will inform the community about the success of Upstream Investments.

1. Reduced child maltreatment	12. Improved higher education
2. Reduced youth binge drinking	13. Improved housing affordability
3. Reduced youth drug use	14. Reduced homelessness
4. Reduced youth depression	15. Reduced juvenile arrests
5. Reduced youth tobacco use	16. Reduced adult arrests
6. Reduced teen births	17. Reduced domestic violence
7. Reduced obesity	18. Reduced gang membership
8. Improved pre-school attendance	19. Improved youth connectedness
9. Improved 3 rd grade reading	20. Reduced poverty
10. Improved 3 rd grade math	21. Reduced unemployment
11. Improved high school completion	22. Improved health insurance rates

NOW, THEREFORE, BE IT RESOLVED, that the Economic Development Board shares the Upstream Investment's mission, goals, and commitment to improving the indicators of success and vision, and has aligned its organizational practices with the Upstream Investments Initiative as follows:

It is developing an Economic Strategic Plan to help with the Upstream Investment goal of having a diverse economy that produces economic security for all.

SO ORDERED:

Bielenberg _____ Chanter _____ Harvey FitzGerald _____ O'Brien _____

Suarez _____ Kachiu _____ Inman _____ Tomasini _____ Orlando _____

Webley _____

Ayes _____ Noes _____ Absent _____ Abstain _____