



Thursday, April 16, 2015 Joint Executive Health Action and Committee Meeting Minutes
 10:00 a.m. – 11:30 a.m.
 490 Mendocino Ave, Suite 101 Wisteria Room

Attendees (listed alphabetically)

Alena Wall, Northern California Center for Well-Being
 Alfredo Perez, First 5
 Angie Dillon-Shore, Human Services Department (Project staff)
 Beth Brown, Community Foundation
 Brian Vaughn, Department of Health Services (Project staff)
 Cynthia Murray, North Bay Leadership Council
 Herman J. Hernandez, Zephyr Real Estate Russian River
 Jen Lewis, Health Services Department (Project staff)
 Jerry Dunn, Human Services Department
 Jill Ravitch, District Attorney
 Lisa Wittke Schaffner, John Jordan Foundation
 Lori Houston, Department of Health Services

Naomi Fuchs, Santa Rosa Community Health Clinics
 Steven Herrington, Sonoma County Office of Education
 Susan Cooper, on behalf of Tim Reese, Community Action Partnership
 Susan Gorin, Board of Supervisors

Not Present (listed alphabetically)

Oscar Chavez, Human Services (Project staff)
 Rita Scardaci, Department of Health Services

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry and Alena welcomed everyone to the first Upstream Investments – Health Action Joint Executive meeting. The joint committee is ad hoc at this time to explore opportunities for the Upstream Investments Executive Committee and the Health Action Steering Committee to leverage leadership efforts on the closely aligned initiatives. As this was an ad hoc joint meeting between these two governing entities, there were no minutes to approve.	Move to approve the minutes: None	None
Health Action – Upstream Alignment Vision	Brian discussed the potential opportunities for collaboration across Health Action and Upstream Investments initiatives work. Representatives from Health Action participated in a national dialogue led by ReThink Health, during which 11 communities from across the country discussed innovative approaches to strengthening community health improvement efforts. The ReThink model centers on three pillars: Strong Strategy, Active Stewardship, and Sustainable Investment.	None	None
Strategies, Stewardship, Sustainability Model	The Strategy, Stewardship and Sustainability model is a model that Health Action and Upstream Investments are poised to implement. Both initiatives already incorporate the three components of the model into project activities to some degree: <ul style="list-style-type: none"> • Sound Strategy: Health Action subcommittee work, (Cradle to Career, Committee for Healthcare Improvement and Economic Wellness). Additionally, both initiatives use A Portrait of Sonoma County to understand and address disparities in health, education and income. • Active Stewardship: Health Action and Upstream Committees serve a vital role as 	None	None

Topic	Discussion	Decision	Next Steps
	<p>champions for both initiatives.</p> <ul style="list-style-type: none"> • Sustainable Investment and Financing: Upstream Investments is Sonoma County's resource for local public and private funders to prioritize investments in evidence-based and evidence informed programs that address Health Action's priority areas of education, health and economic wellness. <p>There are further opportunities to coordinate messaging, use priorities to inform strategy and investment opportunities, and to leverage our various groups to continue to inform community leaders about core factors that influence health and well-being, as well as critical interventions that will help us address needs and disparities across the county. Jen provided a high-level overview of several emerging approaches for long-term sustainability. These include Pay for Success, Prevention and Wellness Trust and the capture and reinvest strategies. Currently a joint working group of both Health Action and Upstream Investments are researching new opportunities. .</p>		
<p>Questions and Answers</p>	<p>The discussion was opened for questions to staff from committee members</p> <p>Q: What value would a joint governance committee bring to the work of Health Action and Upstream Investment? A: Staff emphasized the alignment of the initiatives' goals and the potential power of leveraging common membership and mutually reinforcing activities</p> <p>Q: How would the committees be logistically integrated while maintaining the focus of each initiative's work? A: Staff noted that logistical considerations would be worked out by staff, that bylaws may have to be amended. Content would not necessarily change, but it is hoped that any future ad hoc joint meetings would address this question.</p> <p>Q: Has the sustainable financing discussion included prioritization of funding? A: Sustainable financing is an emerging effort for both Health Action and Upstream Investments and also linked with the Funders Circle efforts. Currently, the efforts center around researching best practices and feasibility studies for Sonoma County work. Specifically, initial efforts include planning for pilot studies of capture and reinvest and Pay for Success. The broad approach will be that of a Balanced Portfolio of both traditional investments (grants, program-related investments) and testing of new approaches mentioned above. Historical analysis of funding and planning for future opportunities are part of this work.</p> <p>Q: How can we document savings from preventative services? A: Staff noted that this data is available for some programs that have a rigorous evidence base (such as Nurse-Family Partnership) as it involves a formal cost-benefit analysis. Tracking long-term indicators of health will hopefully help us understand the impact of prevention over time.</p>	<p>None</p>	

Topic	Discussion	Decision	Next Steps
	Committee members and staff agreed that it is important to continue discussions in a future joint committee meeting.		
Concepts for Action	<p>A proposed timeline was outlined for continued Health Action and Upstream Investment collaboration to include:</p> <ul style="list-style-type: none"> • Presentations to Upstream Policy Committee and Health Action Council – August/September (July joint meeting) • Sustainable financing/ business plan development – April – December 2015 (ongoing) • Joint Action Plan that will leverage the Portrait of Sonoma County, Portfolio of Model Upstream Programs, Community Health Needs Assessment and other relevant resources. Planning will use the Strategy, Stewardship and Sustainability model as a framework. • Schedule a second Joint Health Action and Upstream Executive meeting in June 	None	Schedule joint HA-UI Joint meeting for June
Public Comment	None	None	None
Minutes/Adjourn	Meeting adjourned 11:30 a.m.	None	None