



Thursday, June 18, 2015 Ad Hoc Joint Executive Health Action and Committee Meeting Minutes
10:00 a.m. – 11:30 a.m.
490 Mendocino Ave, Manzanita

Attendees (listed alphabetically)

- Alfredo Perez, First 5
- Bob Anderson, Sonoma County Grape Growers Association
- Cynthia Murray, North Bay Leadership Council
- Herman J. Hernandez, Zephyr Real Estate Russian River
- Jerry Dunn, Human Services Department
- Judy Coffey, Kaiser Permanente
- Karen Milman, Department of Health Services
- Lisa Wittke Schaffner, John Jordan Foundation
- Naomi Fuchs, Santa Rosa Community Health Clinics)
- Tim Reese, Community Action Partnership

Public (listed alphabetically)

- Kellie Noe

Not Present (listed alphabetically)

- Alena Wall, Northern California Center for Well-Being
- Beth Brown, Community Foundation
- Jill Ravitch, District Attorney
- Rita Scardaci, Department of Health Services
- Susan Gorin, Board of Supervisors
- Steven Herrington, Sonoma County Office of Education

Project Staff (listed alphabetically)

- Angie Dillon-Shore, Human Services Department
- Brian Vaughn, Department of Health Services
- Jen Lewis, Health Services Department
- Oscar Chavez, Human Services

| Topic | Discussion | Decision | |
|--|---|--|------|
| Welcome, Introductions, Minutes | Jerry welcomed everyone to the Upstream Investments – Health Action Joint Executive meeting. Motion to approve the minutes. | Move to approve the minutes: Yes: 6 No: Abstain: (Three attendees arrived after minutes were approved) | None |
| Health Action-Upstream Investments Planning | Staff presented the document that outlined a plan for collective impact for community health improvement. Brian and Oscar began by providing an overview of Health Action and Upstream Investments. Brian explained that Health Action is a local prevention framework to improve the health of our community with the goal to become the healthiest county in California. The Health Action Council is currently focused on the three broad priorities areas: educational attainment, | None | None |

| Topic | Discussion | Decision | Next Steps |
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| | <p>economic security, and health system improvement.</p> <p>Oscar explained that Upstream Investments is a policy initiative that is focused on prioritizing local investments focused on preventative and evidence-based programs. Key strategies within the policy initiative include investing early, wisely and together. He also described the Portfolio of Model Programs, a portfolio of 83 outcomes and evidence-based upstream programs in Sonoma County. Lastly, Angie explained how Upstream staff provides technical assistance to organizations in the community. She also presented data on the number organizations receiving technical assistance, and hours of training and technical assistance provided to date.</p> <p>Staff highlighted successful collaborations between Health Action and Upstream Investment including:</p> <ul style="list-style-type: none"> • Leveraging staff resources • Presentations to stakeholders • Joint orientations for committees • Increased local capacity • Common membership • Intentional alignment of messaging <p>Staff presented the current and broad opportunities for future collaboration in the areas of data-driven <u>strategies</u>, promoting active <u>stewardship</u>, and developing <u>sustainable</u> financing models.</p> <p>Strategy – Work to Date</p> <ul style="list-style-type: none"> • Cross sector initiatives • Focus on determinants of health and health disparities • Utilizing <i>A Portrait of Sonoma</i> to inform opportunities for impact • 2013-2016 Health Action Plan • Upstream Investments Policy established Four Goals <p>Strategy recommendations:</p> <ul style="list-style-type: none"> • Align language in the priorities in the area of education, income and health • Refine long-term outcomes & indicators of success • Promote the use of <i>A Portrait of Sonoma County</i> • Target Upstream technical assistance • Organize the Portfolio Education, Income and Health • Present to Upstream and Health Action Council | | |

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|----------------------------|---|----------|---|
| | <p>Stewardship - Work to Date</p> <ul style="list-style-type: none"> • Diverse membership • Collective impact • Portrait of Sonoma • Health Action Chapters • Talking points and messaging <p>Stewardship</p> <ul style="list-style-type: none"> • Elevate dialogue through refined messaging and branding • Foster stewards of sustainable financing to supportive strategies <p>Sustainability – Work to date</p> <ul style="list-style-type: none"> • Portfolio of Model Upstream Programs (e.g. Nurse Family Partnership, First 5) • Ad hoc Alternative Financing Workgroup <ul style="list-style-type: none"> ○ Capture and reinvest pilot ○ Pay for Success pilot • Wellness Fund Catalyst Team • Cost-benefit analysis pilot and training <p>Sustainability</p> <ul style="list-style-type: none"> • Collaborate on data infrastructure • Advance and evaluate sustainable financing mechanisms • Finalize cost-benefit analysis pilot and support local cost-benefit analysis capacity • Evaluate systems-level changes | | |
| Concepts for Action | <p>A proposed timeline was outlined for continued Health Action and Upstream Investment collaboration to include:</p> <ul style="list-style-type: none"> • The Executive Committees approved staff to present the collective impact plan to the Upstream Policy Committee in August and to the Health Action Council in September and Wellness Fund Catalyst Team. The Committees recommended staff refine ideas in the presentation and define a clearer message for their audience. | None | Presentation to Upstream Policy Committee and Health Action Council in August/September, 2015 |
| Public Comment | None | None | None |
| Minutes/Adjourn | Meeting adjourned 11:30 a.m. | None | None |