



**Jewish Family and Children's Services**  
of San Francisco, the Peninsula, Marin and Sonoma Counties

**UPSTREAM RESOLUTION of ALIGNMENT**  
**Aligning Jewish Family and Children's Services Practices and Activities**  
**With the Upstream Investments Initiative**

RESOLUTION of Jewish Family and Children's Services

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following factors:

Social and economic factors

Poverty and racial/ethnic disparities  
Community conditions  
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction  
Negative peer influences  
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community goals:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of outcomes-based practices including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two indicators of success will inform the community about the success of Upstream Investments.

1. Reduced child maltreatment
2. Reduced youth binge drinking
3. Reduced youth drug use
4. Reduced youth depression
5. Reduced youth tobacco use
6. Reduced teen births
7. Reduced obesity
8. Improved pre-school attendance
9. Improved 3<sup>rd</sup> grade reading
10. Improved 3<sup>rd</sup> grade math
11. Improved high school completion
12. Improved higher education
13. Improved housing affordability
14. Reduced homelessness
15. Reduced juvenile arrests
16. Reduced adult arrests
17. Reduced domestic violence
18. Reduced gang membership
19. Improved youth connectedness
20. Reduced poverty
21. Reduced unemployment
22. Improved health insurance rates

NOW, THEREFORE, BE IT RESOLVED that Jewish Family and Children's Services shares the Upstream Investments mission, goals, commitment to improving the indicators of success, and vision and has aligned its organizational practices with the Upstream Investments Initiative as follows:

Jewish Family and Children's Services (JFCS) exists to alleviate suffering and to help families and individuals of all ages develop and maintain their highest level of functioning through the provision of comprehensive professional and volunteer social services. In fulfillment of this mission, JFCS operates forty different programs serving over 70,000 people annually throughout our five-county West Bay service area that includes Sonoma, Marin, San Francisco, San Mateo, and northern Santa Clara counties. JFCS is committed to serving the entire community, and our clientele reflects the full religious, linguistic and ethnic diversity of the West Bay area.

JFCS' range of preventive services and interventions includes concrete assistance; clinical treatment of adults and children; parenting programs including Triple P; early childhood mental health consultation to preschools; youth development activities; the Center for Special Needs; senior care management, home care, and palliative and end of life care; outreach to those with disabilities and chronic illness; and volunteer services that each year involve 2,500 community members in reaching out to the ill and isolated. JFCS services follow research-based best practices that align with the Upstream mission of building nurturing home and community environments.

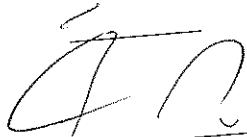
Jewish Family and Children's Services actively collaborates with multiple community agencies that promote Upstream Investment philosophies, including Early Learning Institute, First 5, Petaluma People Services, Human Services Department of Sonoma County, and California Parenting Institute. JFCS is committed to sharing the importance of Upstream Investment with our clients and others whenever possible, and will submit current and future programs following the upstream model to the Portfolio of Model Upstream Programs.

Approved and adopted the 18<sup>th</sup> day of October 2012. I, the undersigned, hereby certify that the foregoing Resolution was duly adopted by the Board of Directors of Jewish Family and Children's Services of San Francisco, the Peninsula, Marin and Sonoma Counties.

Following Roll Call Vote: Ayes: 1007

Nos: 1

Absent: 1

  
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Claire M. Solot, Board Secretary  
Jewish Family and Children's Services