



Wednesday, March 20, 2013 Executive Committee Meeting Minutes

9:00 a.m. – 10:00 a.m.

Family Justice Center Conference Room

Attendees (listed alphabetically)

Efren Carrillo, Board of Supervisors District 5

Jerry Dunn, Human Services Department

Jill Ravitch, District Attorney

Marla Stuart, Human Services Department (Project Manager)

Steven Herrington, Sonoma County Office of Education

Topic	Discussion	Decision	Next Steps
<b>Welcome, Introductions, Minutes</b>	Jerry Dunn made welcoming remarks. Everyone introduced themselves.. <b>Motion</b> to approve the meeting minutes from December 2012.	Motion: Jill Second: Steven Yes: 3 No: 0	None
<b>Updates</b>	<p><b>READY</b></p> <p>Human Services has applied for a \$1.5 million grant by First 5 Sonoma County, and is waiting to hear back. The project is called Road to Early Achievement and Development of Youth and partners will include the Health Department, 4Cs, River to Coast Children’s Services, Child Care Planning Council, and PACEAPP.</p> <p>Goals include:</p> <ul style="list-style-type: none"> <li>• Shared outcomes for early childhood education</li> <li>• Common evidence-informed measurement tools</li> <li>• Shared web-based system</li> <li>• Incentives for providers</li> <li>• Data sharing agreements between ECE and K-3</li> <li>• Professional development for providers to improve quality</li> <li>• 60 additional Gateway to Quality Assessments</li> <li>• ECE quality reports for individual providers and the community</li> <li>• 2 annual early childhood education gatherings</li> </ul> <p>Comments: This will attract parent interest.</p> <p><b>Social Impact Bonds</b></p> <p>Social Impact Bonds are a promising new financing model to accelerate social innovation and improve government performance. Upstream staff submitted a grant for technical assistance to the Harvard Kennedy School for technical assistance related to social impact bonds. If we are</p>	None	None

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	<p>selected, we will get a Harvard fellow for a year. Sonoma County is a finalist; they are interested in us because we are a local, rather than state government.</p> <p>Efren arrived.</p> <p><b>North Bay Research Institute</b></p> <p>This agency would do four key things</p> <ol style="list-style-type: none"> <li>1. Manage the development, collection, analysis, and reporting of <b>shared outcomes</b></li> <li>2. Conduct single and meta <b>evaluations</b> of services</li> <li>3. Provide <b>technical assistance</b> to organizations as they expand their ability to conduct and/or use evaluation and research (implementation science)</li> <li>4. Staff the <b>Portfolio</b> of Model Upstream Programs</li> </ol> <p><b>Considerations for ownership of the Institute</b></p> <ol style="list-style-type: none"> <li>1. Long-term commitment</li> <li>2. Capacity to fundraise</li> <li>3. Possibility of expanding regionally</li> <li>4. Good relationships with players</li> <li>5. Neutral (not self-serving, no conflicts of interest)</li> <li>6. Expertise and capacity</li> <li>7. Sustainable organization</li> <li>8. Fundamental alignment with the mission of the project</li> <li>9. The First 5 money for READY will be the seed money.</li> </ol> <p><b>Options</b></p> <ol style="list-style-type: none"> <li>1. Sonoma State University</li> <li>2. Santa Rosa Junior College</li> <li>3. Research University (i.e. UC Berkeley, UC Davis, UCLA, UCSF, etc.)</li> <li>4. County of Sonoma</li> <li>5. Other Government (i.e. Federal, State, City)</li> <li>6. Non-profit organization</li> <li>7. Foundation</li> <li>8. For-profit organization</li> <li>9. Health district</li> <li>10. National research institute</li> <li>11. Evaluation company</li> <li>12. Stand alone research institute</li> <li>13. Hybrid model – research institute created in collaboration with existing non-profit or university</li> </ol>		

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	<p><u>Comments</u></p> <ul style="list-style-type: none"> <li>• Consider WestEd—falls under evaluation company</li> <li>• One of the benefits of having the County do this work is that it is transparent. It doesn't need to be the County but it needs to be transparent. This ultimately belongs to the people. People need to know they taxes are being well spent.</li> <li>• Look at Coalitions.</li> </ul>		
<p><b>Indicators of Success</b></p>	<p>We are working to have more shared indicators with Health Action. We worked with them and now we have 18 shared indicators. Those added by upstream are <b>bold</b>. There are 8 indicators in addition to the 18 shared indicators. They are in <i>italics</i>.</p> <p><b>Goal 1: Healthy development of children</b></p> <ol style="list-style-type: none"> <li>1. Youth binge drinking</li> <li>2. Youth drug use</li> <li>3. Youth depression</li> <li>4. Youth tobacco use</li> <li>5. Childhood Obesity</li> <li>6. <b>Fruit and vegetable consumption</b></li> <li>7. <b>Physical activity</b></li> <li>8. <b>Dental visits</b></li> <li>9. Child Maltreatment</li> <li>10. <i>Teen births</i></li> </ol> <p><b>Goal 2: Education and training</b></p> <ol style="list-style-type: none"> <li>11. 3<sup>rd</sup> grade reading</li> <li>12. High school completion</li> <li>13. <i>Pre-school attendance</i></li> <li>14. <i>3<sup>rd</sup> grade math</i></li> <li>15. <i>Higher education</i></li> </ol> <p><b>Goal 3: Well sheltered, safe, and supported</b></p> <ol style="list-style-type: none"> <li>16. Housing affordability</li> <li>17. <b>Hip fractures</b></li> <li>18. Homelessness</li> <li>19. Domestic violence</li> <li>20. Youth connectedness to school</li> <li>21. <i>Juvenile arrests</i></li> <li>22. <i>Adult arrests</i></li> <li>23. <i>Gang membership</i></li> </ol>	<p>Motion: Steven Second: Jill Yes: 4 No: 0</p>	<p>Add elder abuse. Look at entrance and exit.</p>

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	<p><b>Goal 4: Thriving diverse economy</b></p> <p>24. Poverty 25. Health insurance 26. <i>Unemployment</i></p> <p><u>Comments:</u> Want to encourage college entrance and <u>college exit</u>. According to the Provost, there is a very low percentage of graduation. Hip fractures are an interesting one. They are a good indicator of people staying in their home. Elder abuse seems like it could be a better indicator.</p>		
<b>Expanded Technical Assistance</b>	<p>Staff convened a group representing Community Foundation, United Way, the Health Department, Sonoma County Office of Education, Petaluma People Services Center, and Human Services to discuss expanding the depth and breadth of technical assistance given to Sonoma County service providers related to implementation science. Key findings were:</p> <ul style="list-style-type: none"> <li>• Organizations are getting stronger.</li> <li>• Funders are funding evaluation and capacity building.</li> <li>• Need to increase education about the benefits of evidence-informed practice and tangible incentives for participation.</li> <li>• There is a fear of close scrutiny.</li> <li>• There is attachment to individual causes.</li> </ul> <p>Reviewed proposed scope of work for expanded technical assistance. <u>Comments:</u></p> <ul style="list-style-type: none"> <li>• Yes, READY provides technical assistance also. We have been talking to early childcare providers about measuring outcomes. 4Cs has the technical assistance piece for READY which is nice because we are not sure this should all be the County.</li> <li>• In doing the needs assessment, it is important to look at the whole organization rather than one key contact person. We need to understand where the organization is as a whole related to Upstream.</li> </ul>		
<b>Inspiration</b>	<p>Played PS22 clip. Played this recently to a group of individuals at an Upstream Outreach presentation. This chorus reflects the tenants of collective impact. Efren discussed his work with 4H to break down silos and reach towards collective impact. They don't have the diversity.</p>		
<b>Public Comment</b>	None	None	None
<b>Adjourn</b>		None	None