



Wednesday, September 18, 2013 Executive Committee Meeting Minutes

9:00 a.m. – 10:00 a.m.

Family Justice Center Conference Room

Attendees (listed alphabetically)

Efren Carrillo, Board of Supervisors

Jerry Dunn, Human Services Department

Jill Ravitch, District Attorney

Joni Thacher, Human Services Department (Project staff)

Megan Sirna, Human Services Department (Project staff)

Oscar Chavez, Human Services (Project leader)

Rita Scardaci, Department of Health Services

Not Present (listed alphabetically)

Steven Herrington, Sonoma County Office of Education

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry welcomed everyone. Motion to approve the minutes.	Motion: Jerry Second: Rita Yes: 4 No: 0 Abstain: 0	None
Updates	<p>Policy Committee Debrief:</p> <p>Oscar summarized the last Policy Committee meeting.</p> <ul style="list-style-type: none"> • How can we continue to work together with Health? • Through CalFresh and mapping our goal is to share evaluation projects. We want to support the community and arm them with data. • Internally Human and Health services are taking the lead. What other County departments are participating? Probation, SCOE and ISD are involved. • We need to examine how we are leading and following. We need to articulate a clear internal path. Are we listening to community needs? • Are the Policy Committee meetings getting too rote? • We need to continue to have one on one conversations with departments about the value of Upstream. We have to change before we can create change. Our change is to link initiatives. • At the state level we are seeing counties not make the AB109 funding cut because they 		

Topic	Discussion	Decision	Next Steps
	<p>do not have mechanisms for upstream investments.</p> <p>AB114 Oscar reviewed the organizations on the Portfolio currently funded by AB114.</p> <p>Goals/Board of Supervisors Requests In January we will report to the Board of Supervisors. We will include a summary of what we have done, what we have not done and what we hope to accomplish. We haven't had the parameters necessary to continue work on the Cost Benefit Tool. It will need additional thinking and funding. We are less concerned about increasing the number of Resolutions of Alignment and more interested in demonstrating the value of the Resolution. We would like to convene a learning community with the groups that returned a Resolution.</p> <p>On November 14 we will convene the nonprofit community in Sonoma with Susan Gorin. We need to do more to understand where this sector is moving and how we can support them.</p> <ul style="list-style-type: none"> • What is the value proposition for those who signed a Resolution of Alignment? • Who will drive the conversation on value? We need to listen to the community to create greater collaboration. • We need to continue to weave and integrate Health Action, Upstream and Cradle to Career. This is where the tenants of collective impact play out. • How can we be the backbone? How can we provide capacity? • How can we reshape funder behavior? As funders to we encourage collaboration or competition? • We're attempting to do different work. First 5 is beginning to look at the impact of investment. <p>What is your ask for the Board?</p> <ul style="list-style-type: none"> • We will be asking the Board for an additional three years of support. • What is our commitment to supporting innovation? Can we create a culture of innovation? • We often see a low tolerance for risk, but this type of work requires risk. We need to allow ourselves to fail forward. As realignment funds become available where can we invest them? <p>The Measure America Report is an excellent vehicle for tie in between Upstream and Health Action. We need to continue to further integrate these initiatives. How can we support other</p>		

Topic	Discussion	Decision	Next Steps
	<p>departments?</p> <p>The Board of Supervisors is interested in more than the bottom line. They continue to support metrics and sound reasons for investing. I expect the Board will always support Upstream.</p> <p>Where are the opportunities for flexibility?</p> <p>We need more skin in the game, more resources. We need to demonstrate to our partners that we are creating value.</p> <ul style="list-style-type: none"> • Resources aren't always financial. How can we invest through community engagement? What does the Board of Supervisors want to achieve through community engagement? • At the January Board meeting we reviewed our strategic plan. Community engagement goals were one of the areas where we haven't seen the needle move as much as we want. We see value in community engagement, but we can't do it without additional support. <p>Sometimes the greatest barriers are perception.</p> <p>Restructure:</p> <p>Is there value in continuing to hold regular Policy and Executive Committee meetings? How do we keep people engaged? The Policy Committee meets quarterly.</p> <ul style="list-style-type: none"> • We should ask Tammy Chandler to be involved. • We don't always do the best job of dispersing information within our departments. • We could share more information about Upstream within the Criminal Justice system. • Could the Upstream staff summarize the Policy meetings and send the summary to the committee? • What do people do with the information after the meetings? Part of our ask for the Policy Committee could be the dissemination of information. • It seems like after the first two years there was a drop in momentum. Does the full county family embrace and understand Upstream? • We should have a combined Heath Action and Upstream information session. • The buzz of Upstream was in the development phase. There is a risk of preaching to the choir during implementation. I would really like to see more than nine Letters of Intent. • It can be helpful to have a visual aid that presents the long term picture. Info graphs can be useful. • We do have a number of workgroups that are alive in the community. • We need more involvement from the media to show the community at work. 		<p>The Upstream staff will email summaries of Policy Committee meetings to the committee members.</p>

Topic	Discussion	Decision	Next Steps
	<ul style="list-style-type: none"> • Out of the 200 outreach activities do we have a record of how they were received? • How could policy makers own the \$2 million investment? There is an opportunity around funding to build momentum. It's more than just policy. • We need to build a mechanism on our website to allow funders, organizations, individuals to search. • There is a great and increasing expectation for outcomes. The Institute would be a community resource. Eventually it would be a standalone entity to serve Sonoma County • The California Endowment has already funded two similar research facilities at Humboldt State and in the Central Valley. They are embedded within local government. • What would state and city roles be? • We already spend an excess of \$2 million on evaluations • There was discussion at the Policy Committee around housing the institute. It should be a neutral party. <p>We will continue the restructuring conversation with the Policy Committee.</p>		
Public Comment	None	None	None
Adjourn	10:00 a.m.	None	None