

Wednesday, September 7, 2016 Executive Committee Meeting Minutes 9:00 a.m. – 10:00 a.m. Family Justice Center

Attendees (listed alphabetically)

Barbie Robinson, Department of Health Services
Beth Brown, Community Foundation
Jerry Dunn, Human Services Department
Joni Thacher, Human Services Department (Project staff)
Oscar Chavez, Human Services (Project leader)
Shannon Torres, Human Services Department (Project staff)
Steven Herrington. Sonoma County Office of Education

Tim Reese, Community Action Partnership

Not Present (listed alphabetically)

Jill Ravitch, District Attorney Susan Gorin, Board of Supervisors

Topic	Discussion	Decision	Next Steps
Welcome,	Jerry welcomed everyone and reviewed the agenda.	Move to approve the	None
Introductions,		minutes:	
Minutes -	Motion to approve the minutes was made by Steve Herrington and seconded by Tim Reese.	Yes: All	
ACTION ITEM		No: 0	
		Abstain: 0	
Staff update	Joni provided an update on the Portfolio and technical assistance.	None	None
	There are currently 101 programs on the Portfolio.		
	Since July, we've had 4 applications approved to the Portfolio, including the addition of 3 unique programs:		
	Safe Dates - Tier 1 - Alliance Medical Center - School-based prevention program for middle and		
	high school students designed to stop or prevent the initiation of dating violence victimization and		
	perpetration, including the psychological, physical, and sexual abuse that may occur between youths		
	involved in a dating relationship.		
	Mothers and Babies Course- Tier 2 - Child Parent Institute - Program that promotes healthy		
	mood management by teaching pregnant women and new moms how to effectively respond to stress		
	in their lives through increasing the frequency of thoughts and behaviors that lead to positive mood		
	states.		

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	 Arts Integration Tools for Teachers - Tier 3 - Luther Burbank Center for the Arts - Locally relevant arts education program for teachers, and is aligned with a nationwide model to enhance professional learning for K-12 teachers that was developed as a nationally recognized professional development resource for teachers. WHEEL Plus - Tier 3 renewal - Santa Rosa Chamber of Commerce - A program to educate the business community about the importance of family-friendly policies and services and the associated benefits. The goals of WHEEL Plus are to successfully outreach to businesses, increase productivity and engagement in the workplace, and to also improve family function and financial sufficiency, and early childhood development. 		
Update on Progress Report	Inform Executive Committee on staffing outcome and next steps		None
Presentation to Board of Supervisor	 Board Approved Recommendations Received LFA Upstream Investments Policy Systems Change Evaluation Upstream presented the findings from LFA's Systems Evaluation and 7 recommendations for next steps. The Board accepted the evaluation. Approved 1 FTE Program Planning & Evaluation Analyst to support technical assistance Jerry expressed his thanks to Oscar for pulling the group together, and thanked everyone for their commitment. Jerry was very pleased with the response from the community. Oscar thanked Jerry for crafting the plan to get the new position. Oscar also thanked Joni for making many revisions to the Board Report. Everyone supported one another, and did a collective job. This new position will be funded from the general fund. That is a big deal, because all other Upstream funding is being allocated from Health & Human Services. The plan is to go to the Board next budget year to ask for 3 more positions. The goal is to be the healthiest county in California. Jerry added that it is difficult to think long-term. We're only now beginning to see results. We are five years into it. The group agreed that whenever a new board member is appointed, they need to learn about Upstream so they are on board. 		

Topic	Discussion	Decision	Next Steps
Policy	Establish priority areas for strategic planning.		None
Committee			
Strategic	There are 7 Recommendations:		
Planning	• Stewardship		
Process	 To promote active stewardship, and encourage stewards so they can be champions in their organizations. The role of a policy member should be clear. 		
	Policy Committee Strategic Planning Work Group		
	o The planning work group consists of DHS, ISD, Pacific Advisors, North Coast Builders Exchange, V.O.I.C.E.S, and Council on Aging.		
	 Oscar recommended that we look at how we work with Health; how the meetings are co- developed, and how Health Action can be involved. 		
	 Role of the Policy & Executive Committees Upstream should revisit and redefine the mission of the Policy Committee. The Committee has lost some of its clarity and purpose. Feedback is essential to finding out what the challenges are, and how to re-engage its members. 		
	Current Mission		
	 The current mission supports the broader Upstream mission. How are the investments quantified? Steve voiced his concern that there will be unintended consequences, and the funding may need to shift. For example, as juvenile halls close due to fewer kids going to juvenile hall, what happens to those employees working there? Will they lose their jobs, or will their jobs be shifted to another department? 		
	Stakeholders' Engagement in Policy & Executive Committees		
	 Upstream is currently designed to include all County departments in the initiative, and as the Policy Committee redefines its mission, it may want to consider narrower criteria for membership. Jerry said that we want people to be engaged, especially since this is a difficult concept to understand. Barbie agreed that engagement is key. 		
	Upstream should make bigger asks of its members		
	Oscar suggested that the committee wants its members to step up and champion this work, especially in their own organizations. There will be an ad hoc meeting in December. At the next policy meeting, there will be a draft for recommendations and adoption.		
	Potential role and value of subcommittees		
	 As Upstream revisits the Policy Committee's mission, it can consider rolling out additional subcommittees beyond the Executive Committee. 		

Topic	Discussion	Decision	Next Steps
	 Tim mentioned that new members need be allowed to ask questions and not be criticized. Oscar agreed that new members need to be nurtured and supported, to make sure they are fully committed. 		
Public Comment	None	None	None
Minutes/Adjourn	Meeting adjourned 9:54 a.m.	None	None