



Thursday August 2, 2012 Policy Committee Meeting Minutes

9:00 a.m. – 11:00 a.m.

Redwood Credit Union: 3033 Cleveland Ave., Santa Rosa CA

Attendees (listed alphabetically)

Alfredo Perez, First 5 of Sonoma County	Jill Ravitch, District Attorney’s Office	Lee Alderman, Redwood Credit Union
Carol Simmons, Child Care Planning Council	John Hartwig, Information Services Department	Marla Stuart, Human Services Department (Project Manager)
Christina Rivera, County Administrators Office	Julie Paik, Department of Child Support Services	Marlus Stewart, Drug Abuse Alternatives Center
Dave Koch, Probation	Jynx Lopez, River to Coast Children’s Services	Megan Sirna, Humans Services Department (Staff)
Efren Carrillo, Board of Supervisors District 5	Kathleen Kane, Community Development Commission	Robert Judd, Community Foundation
Elece Hempel, Petaluma People Services Center	Kathleen Pozzi, Public Defender’s Office	Shirlee Zane, Board of Supervisors, District 3, Chair
Heidi Keith, Sheriff’s Office	Larissa Heeren, Human Services Department (Staff)	
Jerry Dunn, Human Services Department (project Sponsor)		

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry Dunn made welcoming remarks and thanked the Redwood Credit Union for use of their space. Everyone introduced themselves. This is the third quarterly meeting of the Upstream Investments Policy Committee. Motion to approve the meeting minutes from May 3, 2012.	Motion: Jill Ravitch Second: Julie Paik Ayes: 18 Nays: 0 Abstain: 0 Absent : Shirlee Zane	None
Inspiration	The inspiration was given by Lisa Rohe of TLC Child and Family Services. This agency is listed on Tier 2 the Portfolio of Upstream Programs for THP Plus.	None	None
Updates	Supervisor Zane arrived. Marla provided updates to the group <ul style="list-style-type: none"> Per requests at the last meeting to move towards going paperless, the agenda packet for this meeting was sent out in advance so that it could be loaded on to portable electronic devices. Member may always request a hard copy of the packet. Update on Upstream activities since last meeting. This report includes outreach activities, approvals to the Portfolio of Model Upstream Programs and Resolutions of Alignment. Marla acknowledged Kathleen Kane and Efren Carrillo for their recent presentations to professional and community groups about Upstream Investments. All members of the Policy Committee are welcome to share our message with others and may request support from 	None	None

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	<p>Upstream staff in preparing these presentations.</p> <ul style="list-style-type: none"> The Template Letter of Alignment is designed to provide a means for formal acknowledgment of a community partner's alignment with the Upstream Investments Policy. This template was approved by the Executive Committee and County Council and is available for organizations to use. 		
<p>Updated Indicators Report</p>	<p>The Indicators of Success Report has been updated by Megan Sirna. Marla reviewed some highlights of the report.</p> <ol style="list-style-type: none"> Report Summary Locally aligned initiatives New data and percent change At a glance Crosswalk to the Portfolio <p>Members discussed the four main goals areas in small table groups. Discussions centered around the following questions:</p> <ol style="list-style-type: none"> What is most interesting to you? What do the results mean to you? For Upstream? What do you think is impacting these results? What else? <p>The following is a summary of the comments from each group.</p> <p>Goal 1 Table Group</p> <ul style="list-style-type: none"> What is impacting the results? Sometimes these trends miss the bigger picture. It is important to contextualize the data. There is risk in just looking at a summary. What is missing? If the line goes up, what does that really indicate? Is there really more child abuse or just more reporting? When is something called success? The better you get, the harder it is to improve? When do we decide to put money towards the exclamation points? Who should we compare ourselves to? Obesity is trending the right way but it is still really bad. Are the programs on the Portfolio having a different level of success than the community as a whole? <p>Goal 2 Table Group</p> <ul style="list-style-type: none"> What do these indicators really mean? Why does a situation that has not changed have a check mark? Should there be another 	<p>Consensus to form workgroup to take this report forward.</p>	<p>Recommend members for the workgroup.</p>

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	<p>symbol to represent no change in an indicator?</p> <ul style="list-style-type: none"> • Third grade reading levels. There was overall improvement but the improvement by ethnicity is disparate? How do we show that? • What are we doing or not doing that produces these outcomes? • Crosswalk was helpful but some narrative of explanation with that would be helpful. • In detailed graphs. Poverty is fundamental factor so would it be useful to report family income related to academic success and show those connections. • What are the reference points? • Can we talk about a self-sufficiency measure rather than poverty standards? <p>Goal 3 Table Group</p> <ul style="list-style-type: none"> • Housing affordability jumped significantly. Housing data may a problem because it only includes ownership housing. Rental data is the best measure. Cost of utilities may also be important. • Safety: Department of Justice data is inaccurate. It does not seem reasonable that juvenile arrests changed so significantly. • Contact local jurisdictions to gather our own statistics since the Department of Justice may be filtering things in different ways. <p>Goal 4 Table Group</p> <ul style="list-style-type: none"> • The data paints the story. It shows disparity related to economic recovery. There then is a health insurance nose dive. The data is working there and showing related trends. • The programs we are trying to get to collect this data have some gaps. For example there are no health insurance related programs on Tier 1 of the Portfolio. • How can we target these areas and populations? • Should we look also at links to underemployment rather than just unemployment? • We may not see the benefits of these programs for years. • How are connecting to all the other data collection efforts in the County? • We should pay attention to how other policy decisions affect these indicators. • There is real disparity in this community. That is where the need is—not in the overall trends for the County but in targeted segments of the community. • Because this will be read at the summary level, we may need more information on that page. <p>Marla proposed that a workgroup be formed and over 1-3 meetings address the following action items identified by the discussion:</p> <ul style="list-style-type: none"> • They would improve the data • Propose the interpretation. • Propose action items. 		

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	Elece Hemple and Marlus Stewart left.		
Shared Measurement	<p>The Draft Action Plan for Shared Outcomes Measurement was developed through work which occurred during meetings sponsored by the United Way, brainstorm sessions with the Policy Committee (March and May meetings), consideration of existing activities in this arena and comments on the draft plan from the Executive Committee and interested agencies. The objective of the plan is to develop implement and sustain the measure of a few community-wide outcomes for children, families, individuals and our community. The vision is that we will collect data on a sample of clients we serve and track them across different agencies for a period of several years. Marla requested feedback on this draft action plan.</p> <p>Summary of feedback and discussion:</p> <ul style="list-style-type: none"> • Confidentiality is an issue but we are just going to be looking at whether or not these individuals have received services. There is usually a clause that would allow us to release data for administrative purposes. • What are the issues? • What is success? • What are the indicators and how are they defined? • What organizations should be involved? • We want to know what the final products will look like. • Summary page: include a benefit to residents of Sonoma County. • What is in it to the Feds and State? • Risks are thoughtfully articulated. • Budgets should reflect alignment. Create a template for budget items so that we can see easily who is participating with their dollars. • University support is a good idea • Health has asked that we add a definition of outcomes. • This is a difficult project but it is very important. <p>Motion to move forward with this project with feedback provided.</p>	<p>Motion: Jill Ravitch Second: Julie Paik Ayes: 17 Nays: 0 Abstain: 0 Absent :2</p>	
Public Comment	None	None	None
Adjourn	Adjourned at 10:45 a.m. The next meeting is August 2 from 9:00 a.m. to 11:00 a.m.	None	None

Upstream Investments Policy Committee Remaining 2012 Meeting Schedule

November 15, 2012, 9:00 a.m. to 11:00 noon

3033 Cleveland Ave Santa Rosa