



Wednesday, November 13, 2013 Policy Committee Meeting Minutes

1:00 p.m. – 3:00 p.m.

3033 Cleveland Ave., Santa Rosa

Attendees (listed alphabetically)

Amber Twitchell, On the Move – VOICES Sonoma
 Angie Dillon-Shore, Project Manager
 B.J. Bischoff, Project Staff
 Carol Simmons, Child Care Planning Council
 Christine Cook, District Attorney
 Christina Rivera, County Administrator’s Office
 Craig Schmidt, Santa Rosa Police Department
 David Koch, Probation
 Efren Carillo, Board of Supervisor
 Elece Hempel, Petaluma People Services Center
 Jerry Dunn, Human Services Department
 John Hartwig, Information Services Department
 Joni Thacher, Project Staff
 Jynx Lopez, Russian River Resources and Advocates

Kathleen Kane, Community Development Commission
 Kathleen Pozzi, Public Defender
 Lee Alderman, Redwood Credit Union
 Megan Sirna, Project Staff
 Mike Kallhoff, United Way
 Oscar Chavez, Project Manager
 Robert Judd, Community Foundation
 Robin Bartholow, North Coast Builders Exchange
 Steve Herrington, Sonoma county Office of Education

Members of the Public(listed alphabetically)

Beau Anderson, 5th District Intern
 Jen Lewis, Department of Health Services

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry welcomed the Policy Committee and facilitated introductions. Motion to approve minutes from August 2013 meeting. Oscar introduced Angie as the new Program Development Manager. Cynthia King has been hired to provide technical assistance. She will likely start in January.	Motion: Carol Second: Robert Yes: 18 No: 0 Abstain: 0	None
Portfolio of Model Upstream Programs Progress Report	B.J. provided a summary of the programs on the Portfolio of Model Upstream programs. She highlighted the planned November 14 workshop in Sonoma and described the newly established renewal procedures. Oscar acknowledged Martial Arts Youth Institute and The Center for Social and Environmental Stewardship for engaging with Upstream in four unique categories.	None	None
Collaboration between	Oscar announced that Health Action and Upstream Investments have collaborated to co-manage the Shared Outcomes workgroup. This will help to facilitate and model data sharing.	None	None

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Health Action and Upstream Investments	<p>Jen Lewis presented information on The Portrait of Sonoma that will be released in April 2014. The Portrait introduces a GDP for ordinary people. It evaluates the chances people have to live a freely chosen life of value by measuring three dimensions: a long and healthy life, access to knowledge and a decent standard of living. The resulting health, education and income indexes are combined to give geographic information about Sonoma County.</p> <p>Discussion:</p> <ul style="list-style-type: none"> • We need to start with a Human Development model and find words that translate to the Traditional model. How are they interconnected? • Physical environment is critical. Can it be injected into the report? • This information needs to go to zoning, housing, city council, and other officials. We need involvement from more than social services providers. • This information should be disseminated to schools. • How can we give voices and faces to this data? • How can we be prepared to offer recommendations to communities when the information is released? 		
Upstream Progress Report and Next Steps	<p>Oscar summarized the past progress and next steps in the Upstream Progress Report and Next Steps that will be presented to the Board of Supervisors in January.</p> <p>Motion to approve the report.</p>	<p>Motion: Steve Second: Carol Yes: 18 No: 0 Abstain: 0</p>	<p>Policy Committee members will send suggested changes to the Upstream staff by November 22, 2013.</p>
Policy Committee process review	<p>Angie summarized the Upstream Policy Initiative structure and operational structure. She presented an overview of the Ad Hoc and Policy Committee accomplishments. The committee broke into groups to answer four questions:</p> <ol style="list-style-type: none"> 1. What is working well? 2. Is our membership comprehensive? 3. What do you need from the operational staff? 4. What is your vision for 2014 – 2016? <p>The following themes emerged:</p> <p>Working well:</p> <ul style="list-style-type: none"> • County leadership • Collaboration between public agencies • Quality of staff support 	<p>None</p>	<p>Staff will include a more in-depth orientation and additional time to discuss critical questions on a future agenda.</p>

Topic	Discussion	Decision	Next Steps
	<ul style="list-style-type: none"> • Core agencies are active • Quality of documentation, clear • Responsive, timely • Staff keeps policy focused on big picture issues • Agenda is well thought out and key stakeholders are kept informed • Amount of T.A. is substantial • Strong commitment/engagement of stakeholders <p>Membership:</p> <ul style="list-style-type: none"> • Current membership is heavy on social service providers • Need: businesses, operational law enforcement, labor leaders, Health Action, Cradle to Career, Continuum of Care, better regional representation • We can't expect everyone to come here, we need to go to them with regional outreach • Our vision will determine who needs to be involved • Need increased diversity, need to expand to other sectors <p>Need from staff:</p> <ul style="list-style-type: none"> • Fresh data to share with committee members, stakeholders and staff • Tell us what we can do to better promote Upstream • Orientation for new members • Information on how to better represent Upstream with staff and in community • Standard language to use for non-Sonoma county funders on grant applications • Articulate how much interaction/intersection there is among Cradle to Career, Health Action and Upstream • Increased emphasis on T.A. • Convene organizations to give input. What is their perception of the process? Are their needs being met? • Leverage resources and share information • We need a refresher on the Portfolio • Reiterate big picture goals • More interaction at meetings • What does the Executive Committee do? • Delineation of roles and responsibilities, expectations of members <p>2014 – 2016 vision:</p> <ul style="list-style-type: none"> • Policy Committee members could give presentations with attention to different learning styles (visual, video, audio, hands-on) • We need to get our message to a broader audience in 2014 – 16 		

Topic	Discussion	Decision	Next Steps
	<ul style="list-style-type: none"> • Do we know if what we're doing is really making a difference? • Analyze return on investments, reduced/avoided costs • Continue integration of initiatives 		
Public Comment	None	None	None
Adjourn	Meeting adjourned at 3:00 p.m.	None	Staff will email 2014 meeting dates.

Upstream Investments Policy Committee 2014 Meeting Schedule

- February 19, 2014 from 9:00 – 11:00 a.m.
- May 14, 2014 from 9:00 – 11:00 a.m.
- August 13, 2014 from 9:00 – 11:00 a.m.
- November 12, 2014 from 9:00 – 11:00 a.m.