



UPSTREAM RESOLUTION of ALIGNMENT
Aligning North Bay Children's Center's Practices and Activities
With the Upstream Investments Initiative

Resolution Date: October 12, 2011
RESOLUTION of the: North Bay Children's Center

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following **factors**:

Social and economic factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community **goals**:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two **indicators of success** will inform the community about the success of Upstream Investments.

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| 1. Reduced child maltreatment | 12. Improved higher education |
| 2. Reduced youth binge drinking | 13. Improved housing affordability |
| 3. Reduced youth drug use | 14. Reduced homelessness |
| 4. Reduced youth depression | 15. Reduced juvenile arrests |
| 5. Reduced youth tobacco use | 16. Reduced adult arrests |
| 6. Reduced teen births | 17. Reduced domestic violence |
| 7. Reduced obesity | 18. Reduced gang membership |
| 8. Improved pre-school attendance | 19. Improved youth connectedness |
| 9. Improved 3 rd grade reading | 20. Reduced poverty |
| 10. Improved 3 rd grade math | 21. Reduced unemployment |
| 11. Improved high school completion | 22. Improved health insurance rates |

North Bay Children's Center's mission is to assure optimal development for every child we serve through:

- Culturally rich programs that prepare children from diverse backgrounds to succeed socially, emotionally and academically
- Our Garden of Eatin' program that weaves a culture of health and wellness throughout the organization and serves as a model for other communities to emulate
- Strong family, school, and community partnerships that support a shared belief in each child's ability to succeed.

NOW, THEREFORE, BE IT RESOLVED that North Bay Children's Center shares the Upstream Investments mission, goals, commitment to improving the indicators of success, and vision and has aligned its organizational practices with the Upstream Investments Initiative as follows:

- Reduce child maltreatment by partnering with outside agencies to ensure families have access to comprehensive resources that include health screening, developmental assessments, and social services
- Improve preschool attendance, and reduce poverty and unemployment through our child care subsidies funded by the California Department of Education
- Reduce obesity through our comprehensive Garden of Eatin' program that includes gardens on each site, nutrition education, healthy food service, and linkages to fresh food for our families by partnering with local food banks and farmers.
- Improve 3rd grade reading and math resulting in improved higher education through our school readiness program by:

- o Providing age appropriate scientifically based, research tested curriculum that supports all aspects of child development
- o Hiring educated, well trained early childhood teachers who can work effectively in partnership with the diverse communities we serve
- o Providing School Readiness and Family Literacy activities that are designed to increase reading and writing in the home and to prepare preschoolers for a successful transition to kindergarten.
- o Maintaining low teacher child ratios that meet CDE and NAEYC standards
- o Creating partnerships with elementary school and their teachers ensuring curriculum alignment and seamless transitions from preschool to kindergarten
- o Forming strong partnerships with parents by engaging them in program activities, parent education evenings, and informing them on a regular basis of their child's progress and development – do you want to add anything about “informing them of community education events for parents and families”?

The North Bay Children's Center plans to submit its *School Readiness* and *Garden of Eatin'* programs to the **Portfolio of Model Upstream Programs**. NBCC and its funders/donors have dedicated significant funding to these evidenced based programs. NBCC's organizational practices reflect upstream principals that are fully incorporated into our strategic planning, policies, budgeting, resource development, staff training, parent education, board development, and community presentations.

With six sites between Marin and Sonoma County North Bay Children's Center's collaborative partners in Sonoma County include: California Preschool Instructional Network (CPIN), First Five Sonoma County TALLK project, Sonoma County Office of Education – Kindergarten Transition Network Collaborative, Northern Ca Center for Well Being (Mas y Menos), Sonoma Health Action's Healthy Student Initiative, Early Learning Institute, Petaluma People Services, Petaluma Bounty, Farm to Institution Initiative, Redwood Empire Food Bank, Sonoma County School Garden Network, AVANCE, Pasitos, Petaluma City Schools, Santa Rosa City Schools. Sonoma County Child Care Planning Council, Sonoma 4C's, and TANF

NBCC will promote knowledge and understanding of Upstream Investments to our clients and to others whenever possible.

Approved and adopted the 12th day of October 2011. I, the undersigned, hereby certify that the foregoing Resolution Number 2011-1 was duly adopted by the North Bay Children's Center's Board of Directors.

Following Roll Call Vote: Ayes: 12
 Nos: 0
 Absent: 0

 Frima Stewart
 NBCC Board President