



## **Policy Committee Meeting Agenda**

February 10, 2016, 9:30 – 11:30 a.m.

*North Coast Builders Exchange*

*1030 Apollo Way, Santa Rosa, CA 95407*

*All supporting documents are available at [www.UpstreamInvestments.org](http://www.UpstreamInvestments.org) and at the Board of Supervisors office at 575 Administration Drive, Room 100A, Santa Rosa, CA, during normal business hours. For accessibility assistance with this agenda or supporting documents, please e-mail [Upstream@schsd.org](mailto:Upstream@schsd.org) or call 707.565.8797.*

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|--------------|--|--|
| <b>9:30</b>  | <b>Welcome, introductions, agenda, minutes - ACTION ITEM</b> | <i>Jerry Dunn, Human Services</i>      |
| <b>9:35</b>  | <b>Staff Updates</b>   | <i>Oscar Chavez, Human Services</i>    |
| <b>9:50</b>  | <b>Cost Benefit Analysis Project Report</b>                  | <i>Resource Development Associates</i> |
| <b>10:50</b> | <b>Discussion</b>  | <i>Oscar Chavez, Human Services</i>    |
| <b>11:20</b> | <b>Public comment</b>  | <i>Public</i>                          |
|              | <i>Please limit comments to 3 minutes</i>                    |  |
| <b>11:30</b> | <b>Adjourn</b>   |  |

### **Upstream Investments Policy Committee 2016 Meetings**

*All meetings are held from 9:30 – 11:30 at North Coast Builders Exchange, 1030 Apollo Way, Santa Rosa*

*May 11, 2016 - August 10, 2016 - November 9, 2016*



Wednesday, November 18, 2015 Policy Committee Meeting Minutes

9:00 a.m. – 11:00 a.m.

1030 Apollo Way, Santa Rosa

Attendees (listed alphabetically)

Alfredo Perez, First 5 Sonoma County  
 Amber Twitchell, V.O.I.C.E.S. Sonoma  
 Angelica de la Torre, Youth Member  
 Barbara Fitzmaurice, County Counsel  
 Brennie Dale, Youth Member  
 Brian Staebell, District Attorney’s Office  
 Brian Vaughn, Department of Health Services  
 Heidi Keith, Sheriff’s Office  
 Jen Lewis, Department of Health Services  
 Jerry Dunn, Human Services Department  
 Jim Nantell, Regional Parks  
 Karen Shimizu, Catholic Charities  
 Karin Demarest, Community Foundation  
 Kathleen Kane, Community Development Commission  
 Kathleen Pozzi, Public Defender  
 Lisa Wittke Schaffner, John Jordan Foundation  
 Meg Cadiz, Redwood Credit Union  
 Mick Menendez, Pacific Advisors  
 Mike Kallhoff, United Way of the Wine Country  
 Robin Bartholow, North Coast Builders Exchange

Shirlee Zane, Board of Supervisors  
 Socorro Shiels, Santa Rosa City Schools  
 Soledad Cardona, River to Coast Children’s Services  
 Steve Herrington, Sonoma County Office of Education  
 Susan Gorin, Board of Supervisors

Staff:

Oscar Chavez, Project Manager  
 Joni Thacher, Project Staff  
 Bianca Wischer, Project Staff  
 Holly White-Wolfe, Project Staff

Public:

Jennifer O’Donnell, United Way of the Wine Country  
 Jenny Symons, Department of Health Services  
 Katie McGeehan, Learning for Action  
 Kellie Noe, Department of Health Services  
 Mary Garvey, Institute for Child Success

Topic	Discussion	Decision	Next Steps
<b>Welcome, Introductions</b>	Jerry Dunn welcomed the Policy Committee and facilitated introductions.  Oscar Chavez welcomed guests: Katie McGeehan with Learning for Action (LFA); Mary Garvey, Associate Director of Pay for Success with Institute for Child Success (ICS); and Jennifer O’Donnell, Vice President of Community Benefit of United Way of the Wine Country.	Motion to approve the minutes: Yes – All No – 0 Abstain – 0	None

Topic	Discussion	Decision	Next Steps
<b>Upstream Investments 2015: A Snapshot of Community Success</b>	<p>Jerry explained that today we will be reviewing the progress the Policy Committee and community have made toward reaching their goals of investing Early, Wisely, and Together. Policy Committee members will report on the work they contributed toward outlined goals.</p>	None	None
Invest Early	<p>Jen Lewis discussed the Institute for Child Success and how early investments can result in downstream community-wide benefits. Through early investment, we are rethinking and transforming the way we look at health. Jen identified three focus areas: sound strategy, active stewardship, and sustainable financing.</p> <p>Mary Garvey reported on how Sonoma County was one of four places chosen nationally for a feasibility study with Pay for Success and the Institute for Child Success. Mary gave a brief snapshot of Pay for Success in the national and local context.</p> <p>Next steps for ICS in Sonoma County establish measures of success, develop expansion plans for interventions and assess the value of outcomes. Projected completion date is Spring of 2016.  <a href="http://www.instituteforchildsuccess.org">www.instituteforchildsuccess.org</a></p> <p>Alfredo Perez asked for examples of investors.  None have been identified in Sonoma County as of yet. However, in other locations, there have been a range of investors from large national investors like Goldman Sachs, to smaller local investors. Larger investors are often agnostic to area/region.</p> <p>Susan Gorin raised a question about recent articles criticizing the Pay for Success model.  Mary noted that much of the criticism comes from two early Pay For Success deals (Rikers Island and Utah). Both deals had problems unique to their location, program adaptation and selected measurement tools. Lessons were learned and have been carried forward into new Pay for Success deals.</p> <p>Shirley Zane mentioned that support of this model stems from where you are coming from with your values. Being supportive of it is recognizing the unmet human potential.</p> <p>Oscar discussed the work that has been done to educate local funders on the value of investing upstream. Collaborative efforts are needed to address disparities, pool resources, identify needs, and support key drivers of collective impact efforts.</p>	None	None

Topic	Discussion	Decision	Next Steps
	<p>Oscar provided an overview of the Funder’s Guide and highlighted that capacity building is a critical need in our community.</p> <p>Alfredo Perez described a survey launched by Upstream Investments and First 5 to better understand the needs local organizations have around data collection. He described the greatest data barriers and the top five data support needs derived from the survey.</p> <p>Robin Bartholow described the work undertaken by the Upstream Business Focus Group. The group engaged 154 local businesses to inform outreach strategies and develop the Champion’s Toolkit.</p>		
<b>Invest Wisely</b>	<p>Karin Demarest reported on the recent work of the Portfolio Review Committee. There has been a consistent increase in application submissions. Ninety four programs have gone through a rigorous application/renewal process to demonstrate their program is evidence-informed. Karin extended an invitation to attend a Portfolio Review Committee meeting.</p> <p>Jennifer O’Donnell with United Way of the Wine Country (UWWC) discussed UWWC’s experience as an applicant that has gone through the Portfolio application and review process. She provided examples of how the process has changed and improved practices at United Way. It has built staffing capacity, strengthened programs, and brought some recognition and funding to UWWC. The process was challenging but valuable.</p> <p>Joni Thacher, Upstream Investments Technical Assistance and Training Manager stated that technical assistance continues to increase and is targeted to support the Portrait of Sonoma and Health Action’s Goal Areas. Joni described types of technical assistance and gave examples of each. These services are intensive, high quality, and free.</p>	None	None
<b>Invest Together</b>	<p>Brian Vaughn discussed work being done through Health Action. The Health Action Steering and Upstream Executive Committees have worked together to identify broad opportunities for future collaboration. They work on addressing disparities in health, education and economic wellness. Together they accomplish this by adopting data-driven strategies, promoting active stewardship, and developing sustainable financing models.</p> <p>Brian introduced the new toolkit inserts that articulate alignment with Health Action.</p> <p>Holly White-Wolfe, the Program Planning and Evaluation Analyst overseeing Upstream’s shared measurement pilot, discussed shared measurement and how it provides support to develop common data collection systems and promotes the adoption of standard assessments. The project scope includes work with Keeping Kids in School, Violence Prevention Partnership, the Human Services Family, Youth &amp; Children Division, First 5 and agencies providing home visiting services.</p>	None	None

Topic	Discussion	Decision	Next Steps
	<p>Socorro Shiels, Santa Rosa City Schools Superintendent, reported on ways Santa Rosa City Schools is working with Upstream to build better data practices that will identify evidence-informed approaches to ensure opportunity for all students and use data to inform the Local Control Accountability Plan (LCAP) decisions.</p> <p>Jerry Dunn reported on the next steps for Upstream:</p> <p>January-Report to the Board of Supervisors: Celebration of Success  February-Cost Benefit Analysis Finding Report (Policy Committee)  August-Report to the Board of Supervisors: <i>LFA</i> Evaluation Findings</p> <p>Jim Nantell thanked the presenters and asked about when the Portfolio Review Committee Meeting will be held.</p>		
<b>Public Comment</b>	None	None	None
<b>Adjourn</b>	Meeting adjourned at 11:01 a.m.	None	None