



Wednesday, August 10, 2016 Policy Committee Meeting Minutes

10:00 a.m. – 12:00 p.m.

North Coast Builders Exchange, 1030 Apollo Way, Santa Rosa, CA 95407

Attendees (listed alphabetically)

Angie Dillon-Shore, First 5
 Barbara Fitzmaurice, County Counsel
 Brian Vaughn, Department of Health Services
 David Koch, Probation Department
 Elece Hempel, Petaluma People Services
 Heidi Keith, Sherriff's Office
 Jennifer Traumann, Department of Child Support Services
 Jen Lewis, DHS Health Action
 Jim Nantell, Regional Parks
 John Hartwig, Information Systems Department
 Karen Shimizu, Catholic Charities
 Karin Demarest, Community Foundation
 Lisa Wittke Schaffner, John Jordan Foundation
 Marianne McBride, Council on Aging
 Meg Cadiz, Redwood Credit Union
 Mick Menendez, Pacific Advisors
 Mike Kalhoff, United Way of the Wine Country

Robin Bartholow, North Coast Builders Exchange
 Shirlee Zane, Board of Supervisors
 Steve Herrington, Sonoma County Office of Education
 Susan Gorin, Board of Supervisors

Staff:

Oscar Chavez, Project Manager
 Helen Simi, Project Staff
 Holly White-Wolfe, Project Staff

Members of the Public:

Bernice Espinosa, Public Defender's Office
 Nancy Latham, Learning for Action
 Susan Cooper, Community Action Partnership

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, agenda, minutes – ACTION ITEM	Oscar welcomed the Policy Committee and reviewed the agenda. A motion was made by Jim Nantell and seconded by Heidi Keith to approve the minutes from May 11, 2016. Congratulations to Angie Dillon-Shore for accepting her new position as First 5 Director.	Motion to approve the May 2016 minutes: Yes – All No – 0 Abstain – 0	None
Staff Updates	Oscar provided an update on programs added to the Portfolio since May 2016:	None	None

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<p>LFA Systems Change Evaluation</p>	<p>Nancy Latham, Learning for Action (LFA), presented the key data points and recommendations from the systems change evaluation conducted on the Upstream Investments Initiative, with a focus on the results of the provider survey.</p> <p>Action based on recommendations for Upstream will support continued progress on systems change.</p> <p>Discussion: Supervisor Zane asked if clients were surveyed and, since they were not, the data seems more hypothetical. Can we get an actual example of a program that can tie this data to concrete examples? Also, are we all as funders, using the same language in our RFPs?</p> <p>Nancy explains that it is one of the recommendations but has not been implemented at this time.</p> <p>Elece Hempel speaks as an early adopter to share that her staff now uses their knowledge base on evidence-informed programming to build new programming and continue to strengthen their current programs. They now use a more holistic approach to evidence to drive their organizational thinking.</p> <p>Karin Demarest shares her view on the ripple effect Upstream plays. Community Foundation works with many funders looking for programs to fund that are on the Portfolio to ensure their money is going into programs that are evidence-based.</p> <p>David Koch reflects that there is a lot to be said for providers who have embraced the Upstream model. There is also a symbiotic relation between County Departments and providers to help embrace the process and strengthen programs which will result in improved outcomes for our clients. It helped to promote a more universal and streamlined criteria for RFPs.</p> <p>Supervisor Zane encourages providers to follow-up with the clients at the end to ensure we collect data on outcomes.</p> <p>Elece believes in the next phase we need to build a deeper understanding of what the proven outcomes provided by the programs are.</p> <p>There was discussion by Oscar, Nancy and Angie regarding the lack of capacity for organizations to provide the data and the challenges for LFA to collect the data from both Portfolio and non-Portfolio organizations.</p> <p>Mick Menendez is concerned that only a little over half the Portfolio organizations responded to our request for</p>	<p>None</p>	<p>None</p>

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	<p>information and data.</p> <p>Jim suggests there might be value in finding out the reasons why these organizations did not respond to the survey.</p> <p>Supervisor Zane recognizes that getting the data in order to complete the evaluation piece has been an overall shortfall experienced by the County and organizations throughout time.</p> <p>Karin also reminds us that perhaps the incentives for getting onto the Portfolio are not as valuable and plentiful as we think or hope.</p> <p>Elece echoes this sentiment that beyond the program strengthening, there are not many other incentives for getting onto the Portfolio.</p> <p>In response to Supervisor Gorin’s questions about how larger organizations are embracing and requiring evidence-informed programming in their funding process, Oscar confirms that many large foundations are showing interest and support of the Upstream model. Oscar has also gotten the attention of leaders at many national conferences, such as the Aspen 2Gen Conference, to create curiosity and interest for developing and weaving the Upstream model into their funding.</p> <p>Lisa reminds us that the attention we are getting shows that there is much more excitement coming from outside of Sonoma County and we are on the cusp of making that connection between Upstream and large dollars but we are not quite there yet.</p> <p>Marianne reminds us that at this time, we either get on board or we will eventually be left behind.</p> <p>John believes funders have an obligation to fund accordingly and create this financial incentive we believe there should be.</p> <p>Supervisor Zane is concerned about the cultural shift towards the short-term thinking and desire to see fast results whereas Upstream is a long-term game.</p>		
<p>2014 – 16 Progress Report and Next Steps</p>	<p><i>Oscar reviewed achievements and recommendations outlined in the Progress Report for the Board of Supervisors.</i></p> <p>The Progress Report is organized into 5 broad themes:</p>	<p>None</p>	<p>None</p>

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	<ul style="list-style-type: none"> • Aligned Initiatives • Technical Assistance and the Portfolio • Community Engagement • Shared Measurement • Stewardship <p>Supervisor Zane floats the idea that perhaps we can seek in-kind services from our County Departments to provide some of the services needed such as TA and evaluation.</p> <p>Lisa finds it difficult to articulate the links between Health Action, Upstream and Cradle to Career.</p> <p>Karin feels that true alignment is the key to creating a universal and consistent goal and messaging.</p> <p>Supervisor Gorin reiterates that this is a County-wide effort that needs to be collaborative with our community partners.</p> <p>John appreciates this conversation because he wants to be able to understand the goal of what Upstream stands for in terms that are understandable to the common citizen.</p> <p>Jen underscores the importance of deciding what our role is as a collective and what the operational goals are between these initiatives.</p> <p>Tim believes we need to strengthen the community’s voice in this initiative and become more inclusive as a collective.</p>		
Upstream Policy Committee Strategic Planning Process – ACTION ITEM	<p><i>Accept recommendation to revisit Policy Committee mission, governance, structure and purpose.</i></p> <ul style="list-style-type: none"> • The EWG recommended that the Policy Committee convene an ad-hoc workgroup to undertake a strategic planning process. <p>5 PRIORITY AREAS OF WORKSGROUP:</p> <ol style="list-style-type: none"> 1. Committee mission & charter 2. Membership 3. Member expectations 4. Subcommittees & their roles 	<p>Motion to approve the ad-hoc workgroup: Yes – All No – 0 Abstain – 0</p>	<p>Staff will schedule and facilitate workgroup meetings.</p>

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	<p>5. Meeting design & structure</p> <p>Staff asked for approval of an ad-hoc work group to undertake strategic planning.</p> <p>A motion was made by Jim Nantell and seconded by Mick Menendez to approve the ad hoc workgroup to promote active stewardship among Policy Committee members.</p> <p>Volunteers for the workgroup are Supervisor Zane, Robin Bartholow, Marianne McBride, Mick Menendez, Elece Hempel and John Hartwig.</p>		
Public Comment	None.	None	None
Adjourn	Meeting adjourned at 11:56 a.m.	None	None