



**RESOLUTION of ALIGNMENT
Aligning Pets Lifeline Practices and Activities
With the Upstream Investments Initiative**

RESOLUTION of PETS LIFELINE

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following **factors**:

Social and economic factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four **community goals**:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two **indicators of success** will inform the community about the success of Upstream Investments.

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| 1. Reduced child maltreatment | 14. Reduced homelessness |
| 2. Reduced youth binge drinking | 15. Reduced juvenile arrests |
| 3. Reduced youth drug use | 16. Reduced adult arrests |
| 4. Reduced youth depression | 17. Reduced domestic violence |
| 5. Reduced youth tobacco use | 18. Reduced gang membership |
| 6. Reduced teen births | 19. Improved youth connectedness |
| 7. Reduced obesity | 20. Reduced poverty |
| 8. Improved pre-school attendance | 21. Reduced unemployment |
| 9. Improved 3 rd grade reading | 22. Improved health insurance rates |
| 10. Improved 3 rd grade math | 23. Reduce hip fractures |
| 11. Improved high school completion | 24. Increase fruit and vegetable consumption |
| 12. Improved higher education | 25. Increase physical activity |
| 13. Improved housing affordability | 26. Increase dental care for children |

NOW, THEREFORE, BE IT RESOLVED that PETS LIFELINE shares the Upstream Investments **mission, goals, commitment to improving the indicators of success, and vision** and has aligned its organizational practices with the Upstream Investments Initiative as follows:

- ✓ PETS LIFELINE’s mission is to protect and improve the lives of cats and dogs in need in Sonoma Valley through shelter and adoption, humane education and community education programs.
- ✓ PETS LIFELINE believes that a deeper understanding of the interconnectedness between animals and people can change negative habits within our society and to create a more humane and caring community.
- ✓ PETS LIFELINE “Kids Speak for Pets” program offers teacher-directed lessons integrating humane education lessons about the rights and needs of pet animals with remedial reading and writing instruction and practice. The program focuses on improving language arts skills for underperforming upper elementary students thereby promoting Upstream indicators for improved high school education, and improved higher education.
- ✓ PETS LIFELINE coordinates a free program to match senior people with animals, thus increasing the senior’s physical activity while providing companionship and nurturing opportunities that reduce social isolation and its associated risk factors.
- ✓ PETS LIFELINE will submit one of the above programs to the Upstream portfolio during calendar 2016.

- ✓ PETS LIFELINE devotes organizational staff time, and financial resources, to numerous upstream strategies. PETS LIFELINE recently received capacity building grant funds, from Community Foundation Sonoma County, designated for Upstream planning in order to enhance our internal evaluation and outcome measurement capabilities.
- ✓ PETS LIFELINE collaborates with other organizations that promote Upstream Investments, including Boys & Girls Clubs of Sonoma Valley, Sonoma County Office of Education, Sonoma Valley Unified School District, and Sonoma Valley Mentoring Alliance.
- ✓ PETS LIFELINE promotes community-wide knowledge and understanding of Upstream Investments and will post a link to <http://www.upstreaminvestments.org/> on our website.

Approved and adopted the 27th day of Jan. 20 16. I, the undersigned, hereby certify that the foregoing Resolution Number 1 was duly adopted by the _____

PETS LIFELINE BOARD OF DIRECTORS

Following Roll Call Vote: Ayes: 13
Nos: 0
Absent: 0



Clerk/Secretary for PETS LIFELINE BOARD OF DIRECTORS

