

UPSTREAM RESOLUTION of ALIGNMENT
Aligning West County Community Services Practices and Activities
With the Upstream Investments Initiative

RESOLUTION of West County Community Services

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County.

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments.

WHEREAS, the Upstream Investments Initiative is designed to target the following **factors**:

Social and economic factors

Poverty and racial/ethnic disparities
Community conditions
Public opinion, public policy, and laws

Family and individual factors

Family dysfunction
Negative peer influences
Early antisocial behavior

WHEREAS, the Upstream Investments Initiative seeks to promote four community **goals**:

1. The whole community is engaged in supporting the healthy development of children.
2. Community members have access to education and training and are adequately prepared for the challenges of the future.
3. All community members are well sheltered, safe, and socially supported.
4. Sonoma County has a thriving diverse economy that produces economic security for all.

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision.

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices.

WHEREAS, Twenty-two **indicators of success** will inform the community about the success of Upstream Investments.

1. Reduced child maltreatment
2. Reduced youth binge drinking
3. Reduced youth drug use
4. Reduced youth depression
5. Reduced youth tobacco use
6. Reduced teen births
7. Reduced obesity
8. Improved pre-school attendance
9. Improved 3rd grade reading
10. Improved 3rd grade math
11. Improved high school completion
12. Improved higher education
13. Improved housing affordability
14. Reduced homelessness
15. Reduced juvenile arrests
16. Reduced adult arrests
17. Reduced domestic violence
18. Reduced gang membership
19. Improved youth connectedness
20. Reduced poverty
21. Reduced unemployment
22. Improved health insurance rates

NOW, THEREFORE, BE IT RESOLVED that West County Community Services shares the Upstream Investments **mission, goals**, commitment to improving the **indicators of success**, and **vision** and has aligned its organizational practices with the Upstream Investments Initiative.

Approved and adopted the 3rd day of June 2011. I, the undersigned, hereby certify that the foregoing Resolution as duly adopted by the WCCS Board of Directors.



Jim Maresca, Board President, West County Community Services